

ARCHIE
ROMANCE
SERIES

ROMANCE SERIES



NO. 10 65¢
AUG. CMM
06936

KATY KEENE

WELL, COACH,
YOU WANTED PETE
TO IMPROVE HIS
PITCH!

I MEANT ON
THE FIELD,
NOT IN THE
STANDS WITH
KATY!



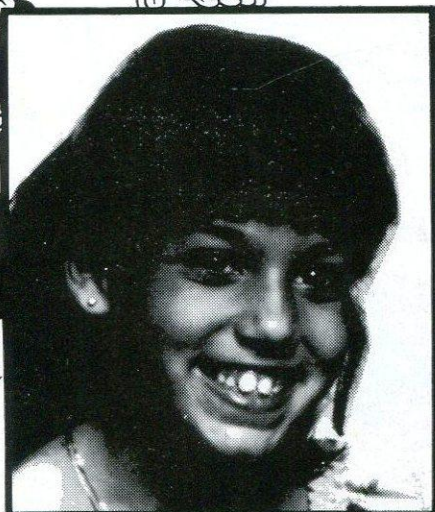
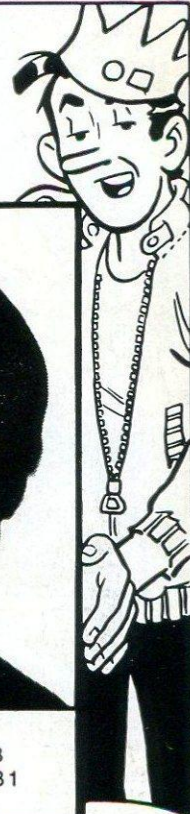
JOHN S. LUCAS

AN IMPORTANT MESSAGE FROM Archie™ AND HIS PALS!

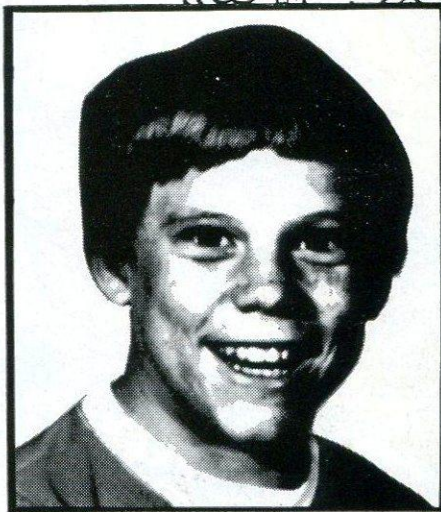


HAVE YOU SEEN ANY OF THESE CHILDREN?

THEY ARE MISSING! YOU CAN HELP FIND THEM!



JENNIFER SOPHIA MARTELIZ
 DATE OF BIRTH: 6/8/75
 DATE LAST SEEN: 11/15/82
 FROM: TAMPA, FLA.



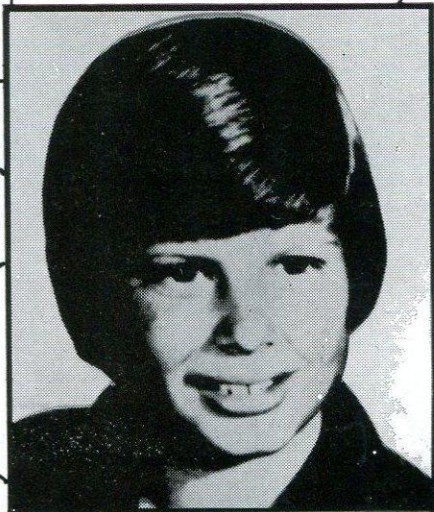
BRIAN BLEYL
 DATE OF BIRTH: 12/2/68
 DATE LAST SEEN: 2/28/81
 FROM: PHOENIX, ARIZ.

HERE ARE SOME SAFETY TIPS FOR EVERY CHILD!

NEVER ACCEPT CANDY OR GIFTS FROM A STRANGER.

NEVER TALK TO STRANGERS.

IF YOU'RE SCARED, OR NEED HELP, TELL AN ADULT IMMEDIATELY TELL YOUR PARENTS OR A POLICE OFFICER!



JOHN DAVID GOSCH
 DATE OF BIRTH: 11/12/69
 DATE LAST SEEN: 9/5/82
 FROM: DES MOINES, IOWA

IF YOU'RE APPROACHED BY A SUSPICIOUS STRANGER, DON'T BE AFRAID TO YELL FOR HELP AND RUN TO THE NEAREST HOUSE OR STORE!

BE STREET SMART! A SMART CHILD IS A SAFE CHILD!

IF YOU'VE SEEN ANY OF THESE CHILDREN, TELL YOUR PARENTS OR TEACHERS TO CALL THIS TOLL-FREE NUMBER: 1-800-843-5678.

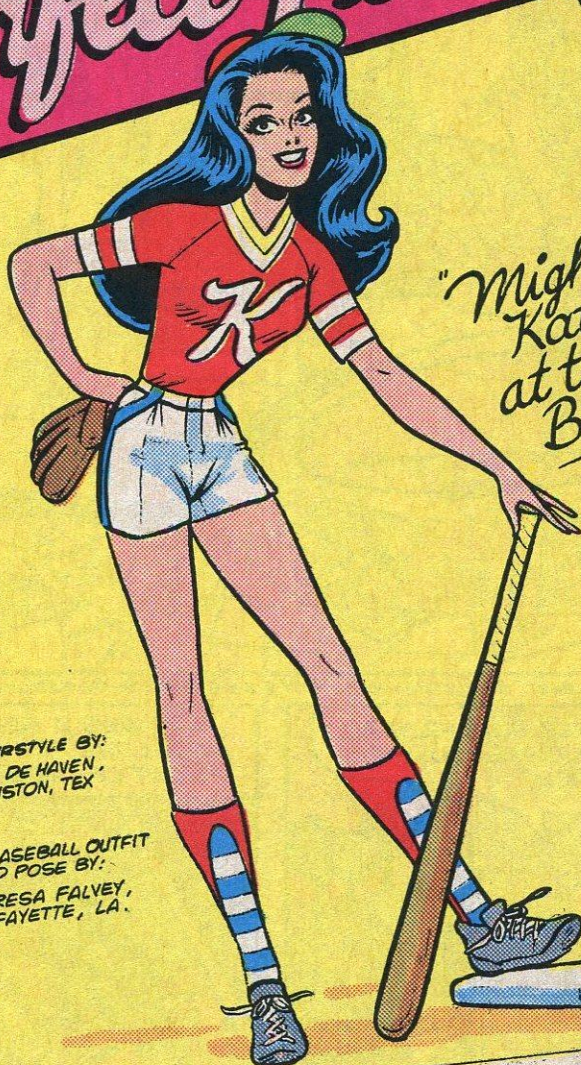
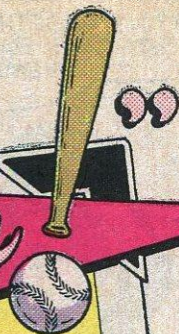
A PUBLIC SERVICE MESSAGE BROUGHT TO YOU BY ARCHIE COMICS AND THE NATIONAL CHILD SAFETY COUNCIL.

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KATY KEENE

in

Perfect Pitch!



"Mighty Katy" at the Bat!

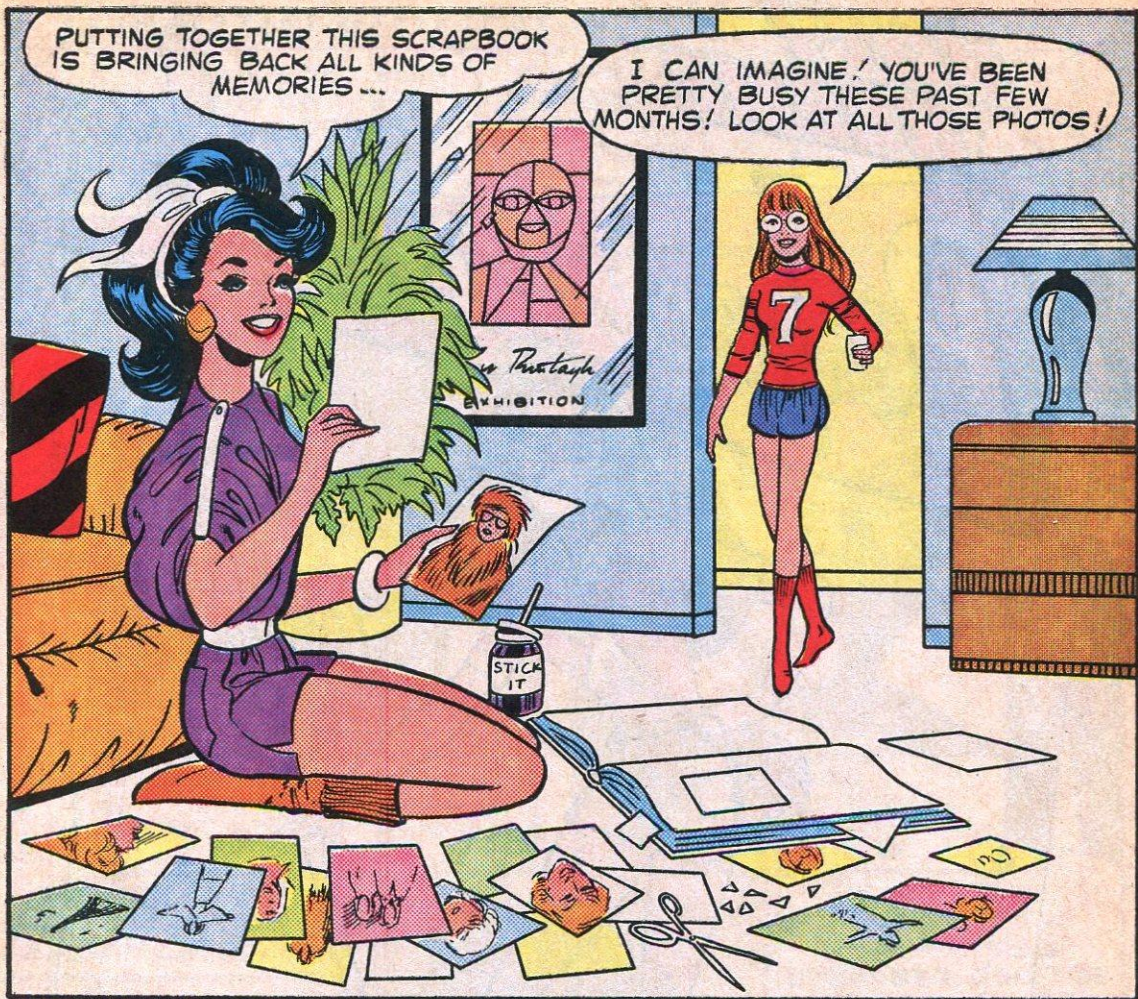
KATY'S HAIRSTYLE BY:
VELMA DE HAVEN,
HOUSTON, TEX

KATY'S BASEBALL OUTFIT
AND POSE BY:
TERESA FALVEY,
LAFAYETTE, LA.

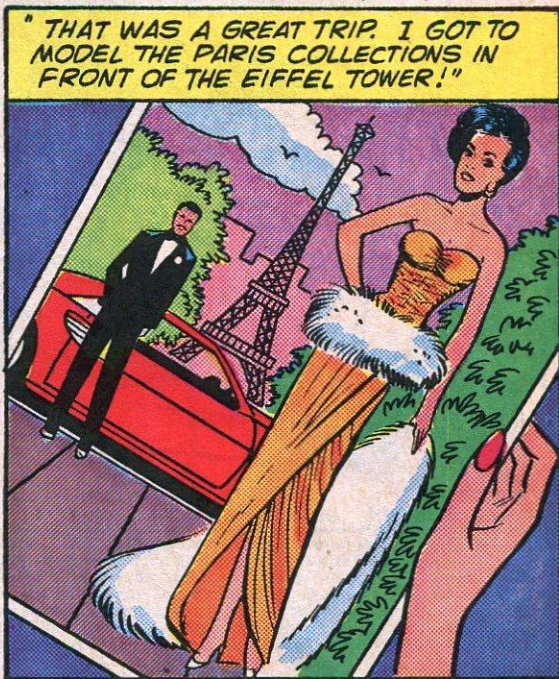
JOHN S. LUCAS

STORY - SUSAN BERKLEY PENCILS - JOHN LUCAS INKS - VINCE COLLETTA LETTERING - BILL YOSHIDA COLORING - BARRY GROSSMAN EDITOR - MICHAEL SILBERKLEIT

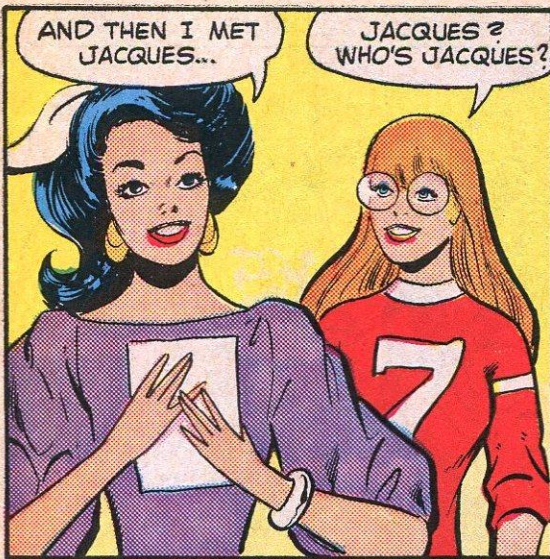
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KATY'S HAIRSTYLE BY: SUE BEST, BALTIMORE, M.D. - KATY & SIS'S OUTFITS BY: MARILUSE FLUSSER, NYC, NY

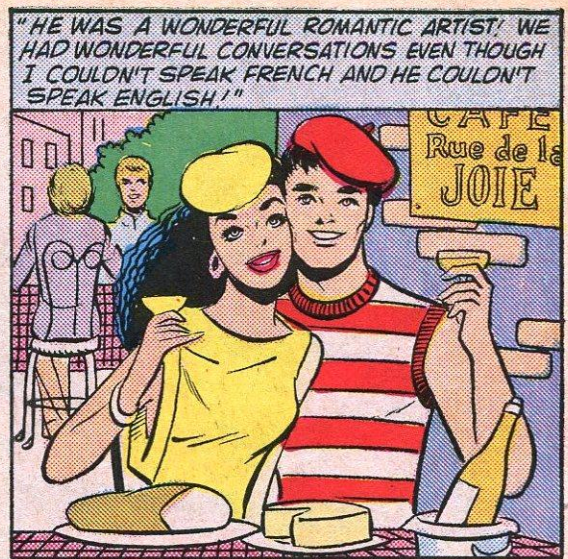


KATY'S GOWN BY: TRACY MILLS, NYC, NY



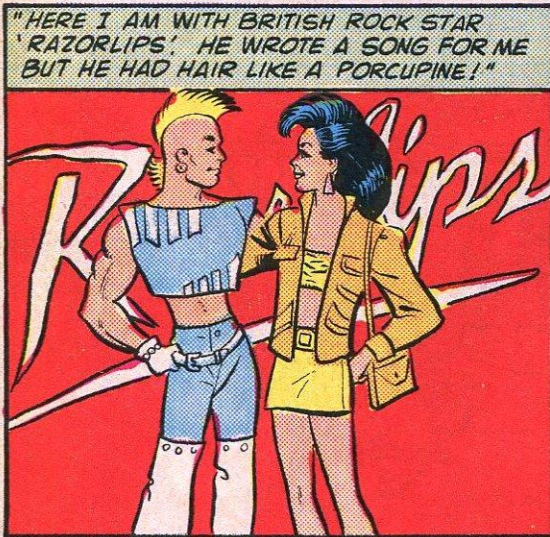
AND THEN I MET JACQUES...

JACQUES? WHO'S JACQUES?



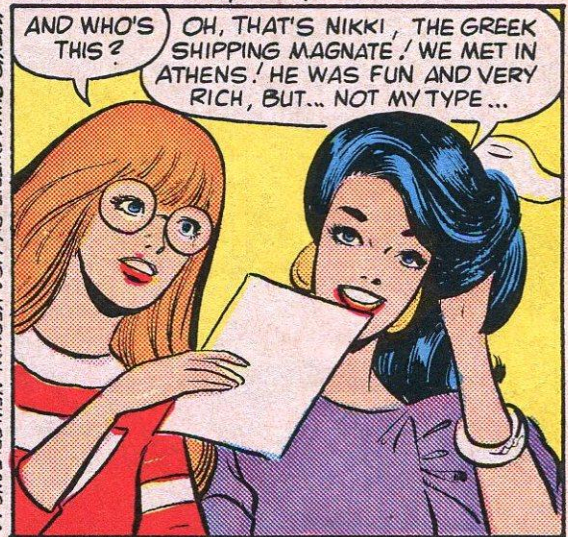
"HE WAS A WONDERFUL ROMANTIC ARTIST! WE HAD WONDERFUL CONVERSATIONS EVEN THOUGH I COULDN'T SPEAK FRENCH AND HE COULDN'T SPEAK ENGLISH!"

KATY'S & JACQUES' FRENCH CLOTHES BY: BRIGITTE BERG, PARIS, FRANCE



"HERE I AM WITH BRITISH ROCK STAR 'RAZORLIPS'. HE WROTE A SONG FOR ME BUT HE HAD HAIR LIKE A PORCUPINE!"

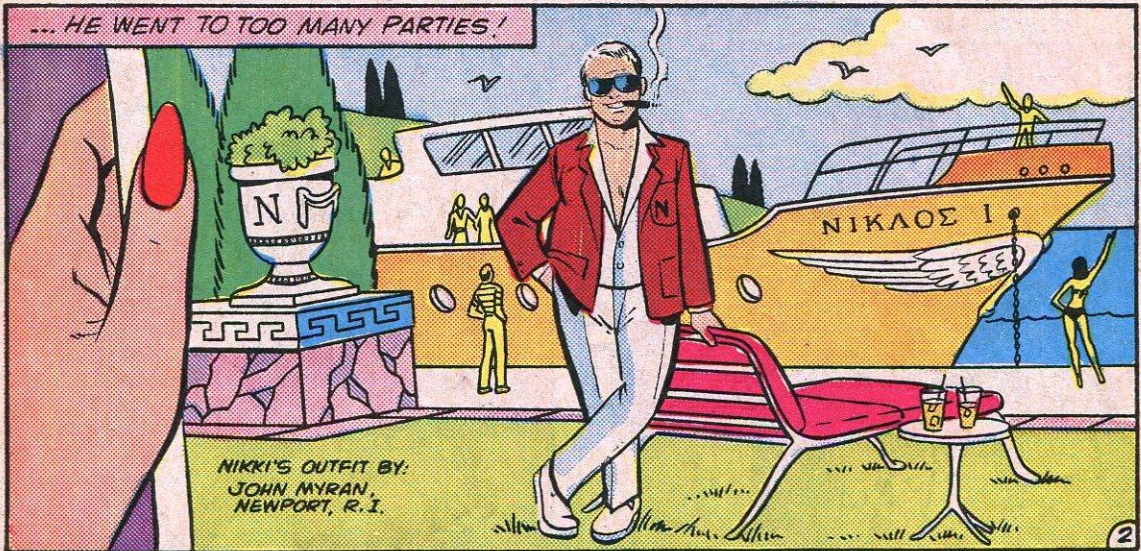
KATY'S PUNK OUTFIT BY: LISA VERNON, NEW ORLEANS, LA



AND WHO'S THIS?

OH, THAT'S NIKKI, THE GREEK SHIPPING MAGNATE! WE MET IN ATHENS! HE WAS FUN AND VERY RICH, BUT... NOT MY TYPE...

'RAZORLIPS' OUTFIT BY: VEE SANCHEZ, KANSAS CITY, MO



... HE WENT TO TOO MANY PARTIES!

NIKKI'S OUTFIT BY: JOHN MYRAN, NEWPORT, R. I.

'YACHT' DESIGNED BY: DAVID DRIGGS, NEWHAL, CA

"THIS IS ME IN MONTE CARLO WITH THE SCOTTISH RACE CAR DRIVER, JACKIE SHEA. HE WAS NICE BUT..."



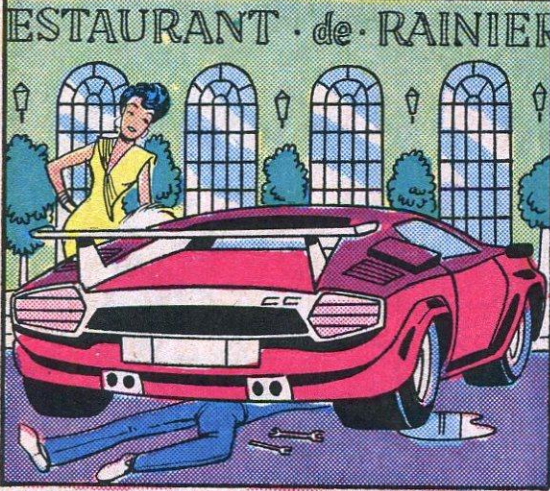
BRAVO!

BRAVO! MONSIEUR SHEA!

BRAVO!

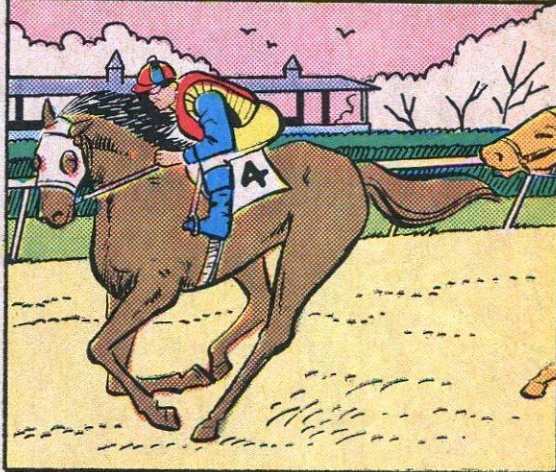
CARS DESIGNED BY: CRAIG CHRISTENA, OCONOMOWOC, WI - KATY'S DRESS BY: MELODY OTT, LAPORTE, IN.

...OUR RELATIONSHIP BROKE DOWN!"



KATY'S GOWN BY: MARTI ANDERSON, TERRE HAUTE, IND

"HERE'S HECTOR, THE SPANISH JOCKEY. HE WAS SWEET AND ADORABLE BUT..."



"... HE WAS KIND OF SHORT!"



KATY'S SUIT BY: GLORIA NOVAK, INDOLS, IN.

GEE, KATY, YOU'VE BEEN ALL OVER THE WORLD!

I KNOW... BUT...





BUT WHAT, KATY? YOU LOOK SO SAD!



ER... NO SIS, NOT SAD, JUST TIRED! TIME TO GET MY BEAUTY REST! GOOD NIGHT!

KATY'S EARRINGS BY: NORMA CHARLES, WESTPORT, CONN.



THE NEXT DAY....

SIS! SIS! GUESS WHAT?! I'M GOING TO MODEL AT THE BASEBALL SPORTSWRITERS' DINNER!

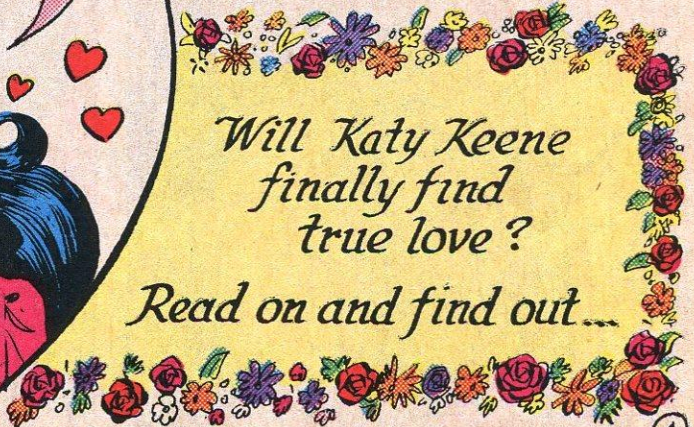
KATY'S JUMPSUIT BY: BEA CREWS, STONE MOUNTAIN, GA.

THEY'RE HAVING A BANQUET AND A FASHION SHOW! WHO KNOWS WHO I'LL MEET, ALL KINDS OF CELEBRITIES AND ATHLETES WILL BE THERE!



Will Katy Keene finally find true love?

Read on and find out...

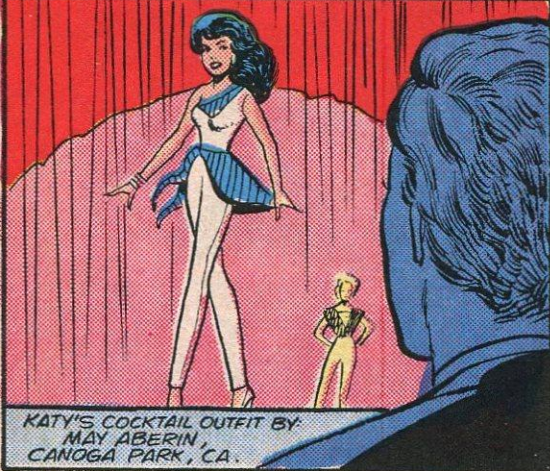


THE BIG NIGHT
FINALLY ARRIVES
AND
KATY KEENE
STEALS THE
SHOW!



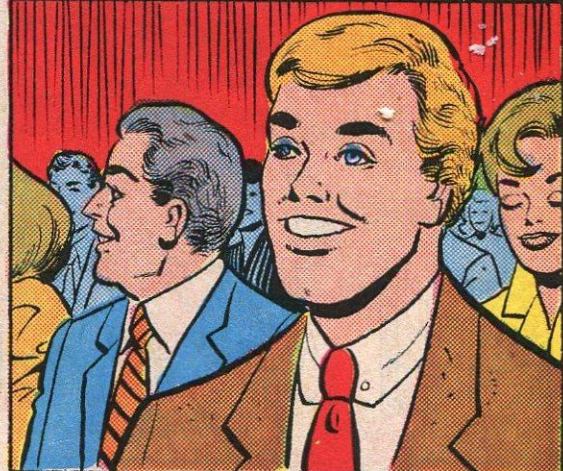
KATY'S GOWN BY:
LORI SHERWOOD,
PARRY SOUND, ONT., CAN.

AS KATY MODELS THE LATEST SUMMER
FASHIONS, SHE CATCHES THE EYE OF...



KATY'S COCKTAIL OUTFIT BY:
MAY ABERIN,
CANOGA PARK, CA.

... PETE FLOWERS - STAR PITCHER FOR THE
NEW YORK FLYERS BASEBALL TEAM!



AS KATY COMES DOWN THE
RUNWAY HE WINKS...



KATY'S GOWN BY: LESLIE POWERS, BEVERLY HILLS, CA

... SHE SMILES!

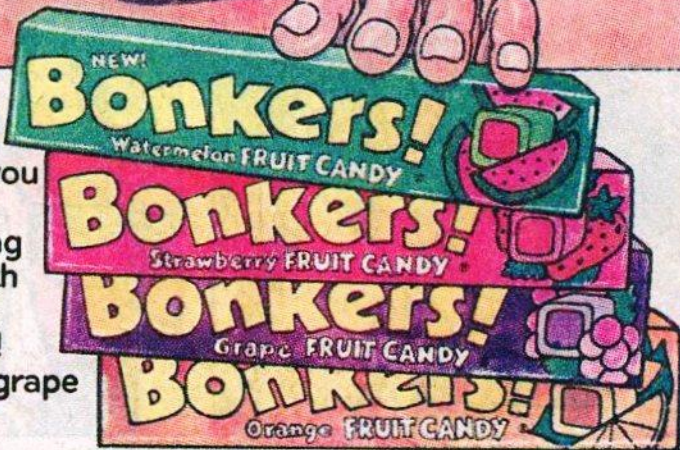


CONTINUED

BONKERS!® FRUIT CANDY HITS YOU WITH A NEW FLAVOR. WATERMELON!



Now Bonkers! bonks you out with watermelon flavor — mouthwatering watermelon candy with an extra fruity middle. Chewy fruity Bonkers! comes in strawberry, grape and orange too.



DEAR FANS, HERE WE
PRESENT YOUR FABULOUS
DESIGNS AND LIST OUR
TALENTED HONORABLE
MENTIONS.' I THANK
ALL OF YOU, ONE
AND ALL!

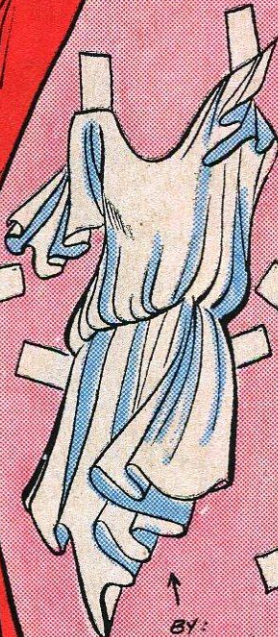
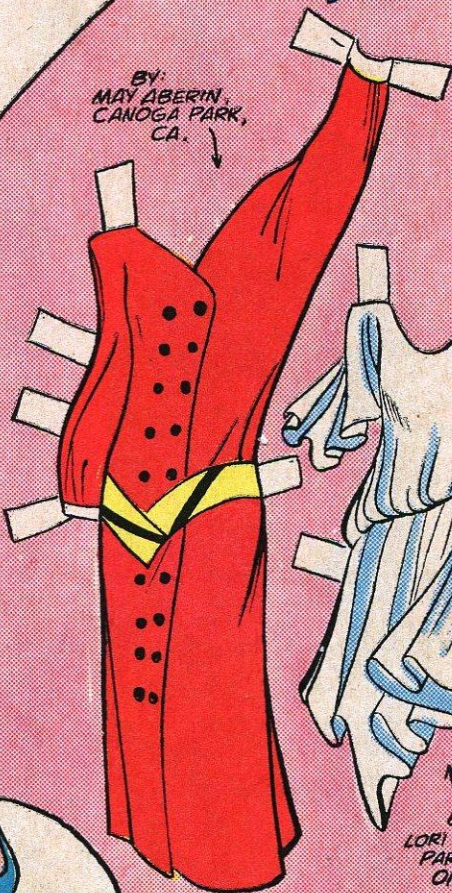
Katy Keene's

Fans' Fantastic Fashions-

SEND YOUR FANTASTIC
DESIGNS TO:

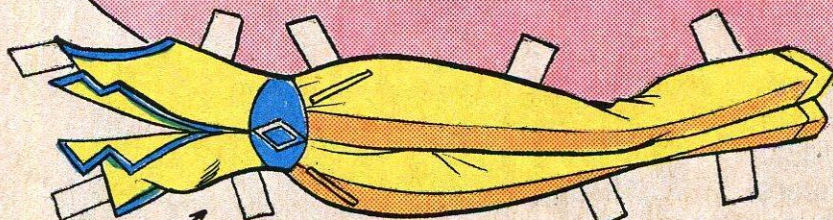
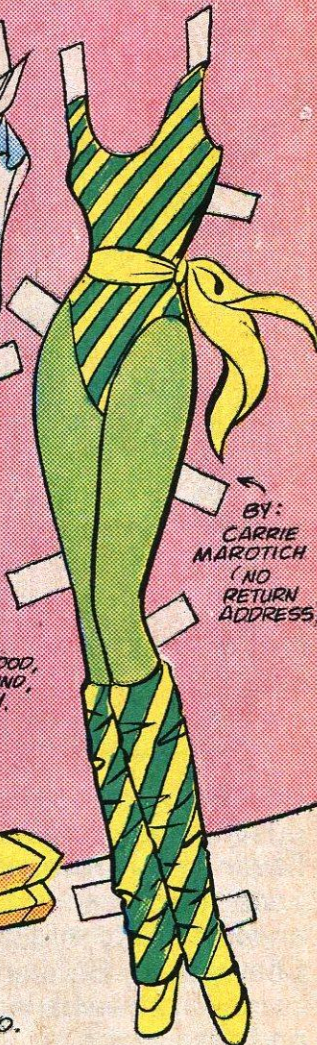
KATY KEENE
c/o ARCHIE COMIC PUB.
325 FAYETTE AVENUE
MAMARONECK, N.Y. 10543

BY:
MAY ABERIN,
CANOGA PARK,
CA.

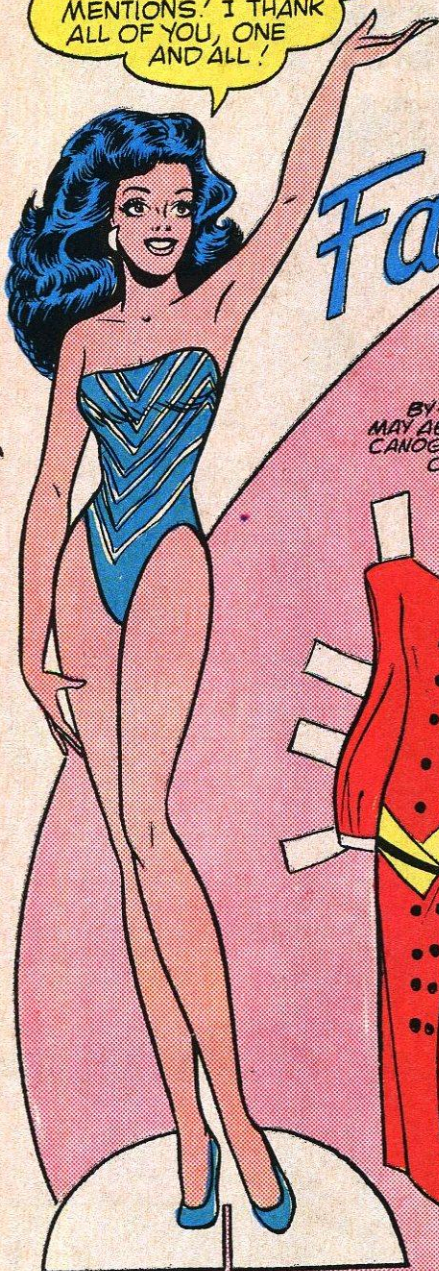


BY:
LORI SHERWOOD,
PARRY SOUND,
ONT. CAN.

BY:
CARRIE
MARTICH
(NO
RETURN
ADDRESS)



BY: ANN, J.J. & MAREE HERNANDEZ, SARCOXIE, MO.



plus Honorable Mentions!

TONI NEWTON
ROANOKE RAPIDS, NC

CHRISTINA WONG
CALEXICO, CA

LINDA WAYNER
BROOKLYN, NY

MICHELE GUIDRY
A.P.O. NY

CHERYL KRAWCHUK
CAPR BRENTON, NS

ESQUIEL RAELES
SAN PEDRO, CA

KRISS WEBB
AUSTIN, TX

KIM CHOI
BRONX, NY

MARY ANN CANIZALES
FARLIER, CA

BETH KURTAK
SILVERCREEK, CO

DEBBIE BORBA
PACIFICA, CA

CHRISTINA HOURANI
BONITA, CA

JANNA ROSENSTEIN
MONTREAL, CANADA

NOU YANG
WHEATLAND, CA

JULIA MCCARTHY
NEWTOK, AK

SHERRI CONTE
ONT., CANADA

LANA NASRAWI
ORANGE, CA

SAGE VAN DYKE
DEEP RIVER, CT

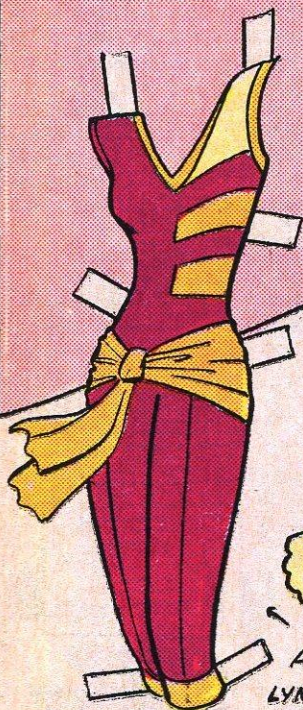
NICOLE BAGGIO
WHEATLEY HEIGHTS, NY

SHELLY LADD
LITTLETON, CO

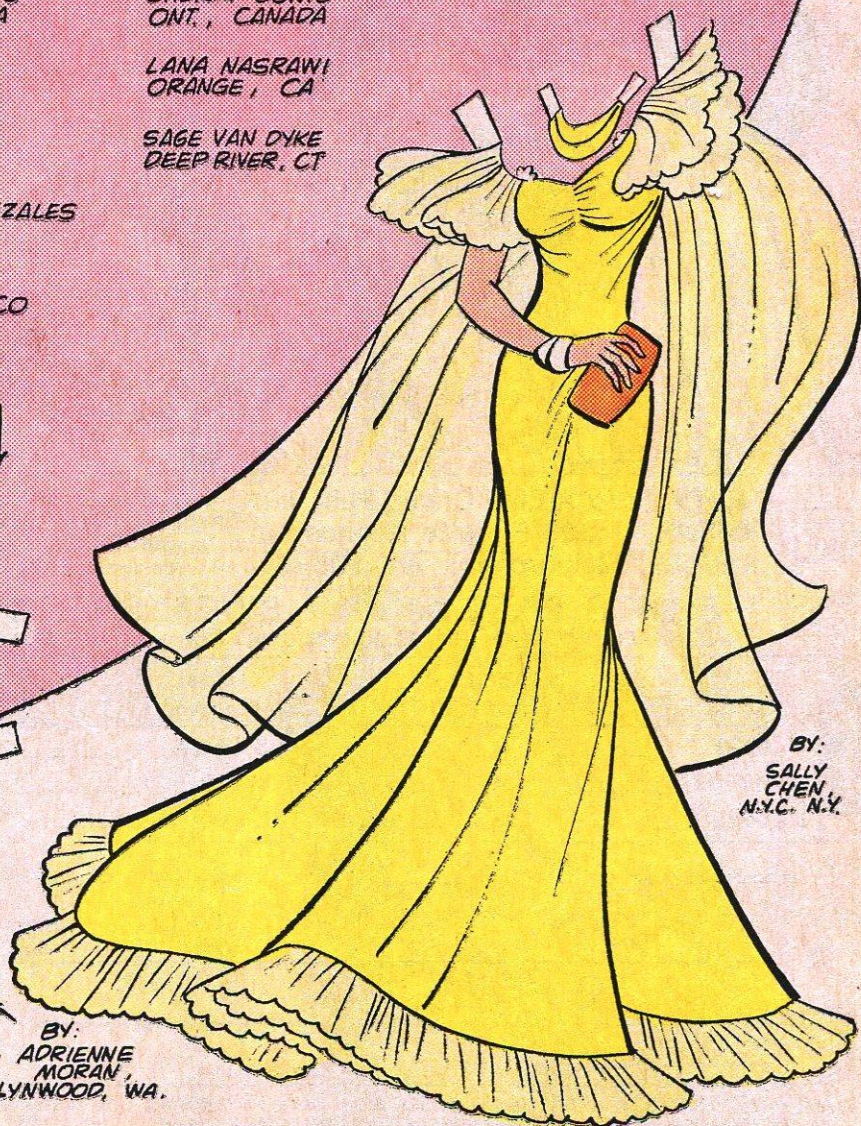
MAY ABERIN
CANOGA PARK, CA

CRYSTAL OHR
HONOLULU, HI

JILL LONGENBERGER
GRANBURY, TX



BY:
ADRIENNE
MORAN
LYNWOOD, WA.



BY:
SALLY
CHEN
N.Y.C. N.Y.

NOW AVAILABLE...

FABULOUS KATY KEENE T-SHIRTS AND SWEATSHIRTS!

OUR FANS HAVE ASKED US, SIS... AND NOW THEY'RE HERE!

ISN'T THIS GREAT, KATY! EVERYONE WILL WANT TO ORDER THESE BEAUTIFUL SWEATSHIRTS AND T-SHIRTS! TODAY!

TO ORDER THESE GREAT KATY KEENE SHIRTS - FILL OUT THIS HANDY COUPON AND SEND IT ALONG WITH YOUR CHECK OR MONEY ORDER! ALLOW 8-10 WEEKS FOR DELIVERY!

Postage and handling included!!



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MAIL TO:

KATY KEENE SHIRTS c/o Archie Comic Pub., Inc.
325 Fayette Avenue
Mamaroneck, NY 10543

These white cotton/ polyester shirts come imprinted with a beautiful multicolor design of KATY KEENE.



T-SHIRTS \$6.99 ea.

SWEATSHIRTS \$13.99 ea.

ALL FOREIGN ORDERS ADD \$2.00 PER SHIRT FOR POSTAGE AND HANDLING.

Child sizes	Quantity	Adult sizes	Quantity
S (6-8)	_____	S	_____
M (10-12)	_____	M	_____
L (14-16)	_____	L	_____

Child sizes	Quantity	Adult sizes	Quantity
S (6-8)	_____	S	_____
M (10-12)	_____	M	_____
L (14-16)	_____	L	_____

Amount enclosed for T-SHIRTS \$ _____

Amount enclosed for SWEATSHIRTS \$ _____

Name _____
(please print)

Age _____

Boy
Girl

Total Amount Enclosed:

\$ _____

Address _____

City _____

State & Zip _____

PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS MUST BE PAYABLE IN U.S. CURRENCY, OR BY INTERNATIONAL MONEY ORDER. PLEASE ALLOW 8 TO 10 WEEKS FOR DELIVERY.

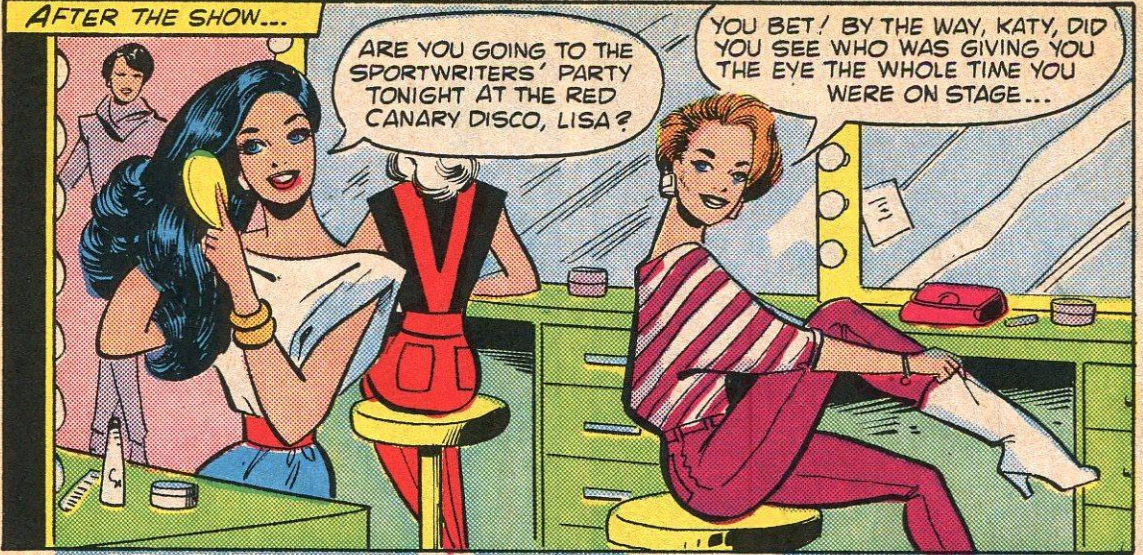
(OFFER EXPIRES AUG. 31, 1985.)

KATY KEENE

AFTER THE SHOW...

ARE YOU GOING TO THE SPORTSWRITERS' PARTY TONIGHT AT THE RED CANARY DISCO, LISA?

YOU BET! BY THE WAY, KATY, DID YOU SEE WHO WAS GIVING YOU THE EYE THE WHOLE TIME YOU WERE ON STAGE...



KATY'S OUTFIT BY: LINDA HUNTER, STERLING, IL.

LISA'S OUTFIT BY: KEN KNUTSON, CHICAGO, IL.

PETE FLOWERS, THE FAMOUS PITCHER!

YOU'RE KIDDING! OH, LISA - HE'S NOT BAD LOOKING!



I WONDER WHAT BASEBALL PLAYERS ARE LIKE? MAYBE I'LL MEET PETE FLOWERS AT THE PARTY TONIGHT!

I HOPE SO, BUT BE CAREFUL HE DOESN'T THROW YOU A CURVE!

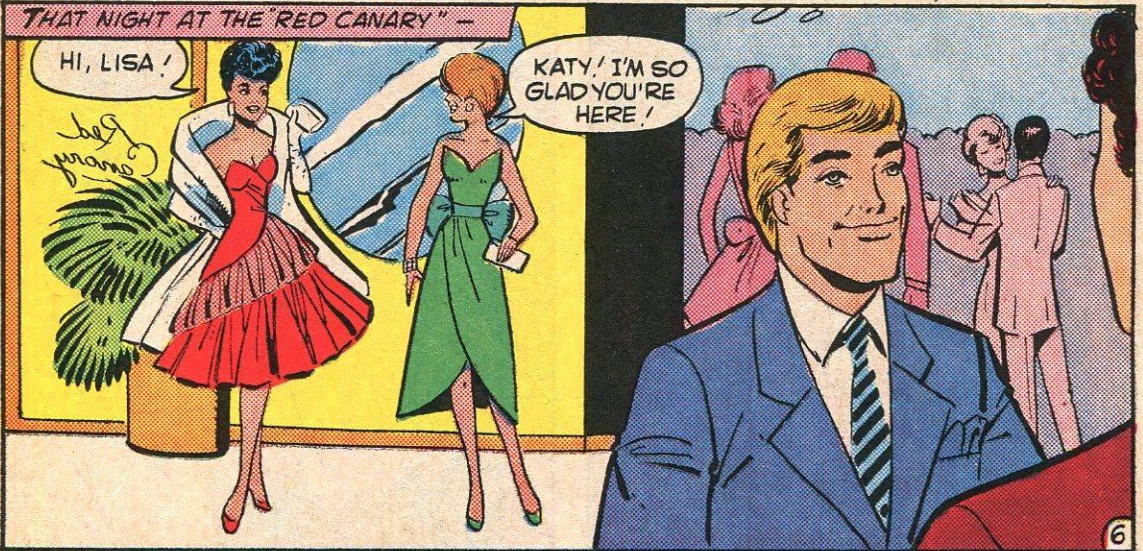


KATY'S DISCO DRESS BY: KELLI BRENNER, PLEASANTVILLE, N.J. LISA'S DISCO DRESS BY: LAURA KIM, QUEBEC, CAN.

THAT NIGHT AT THE "RED CANARY" -

HI, LISA!

KATY! I'M SO GLAD YOU'RE HERE!





KATY & LISA'S HAIRDOS BY: DENISE PENNY, LAS VEGAS, NV.



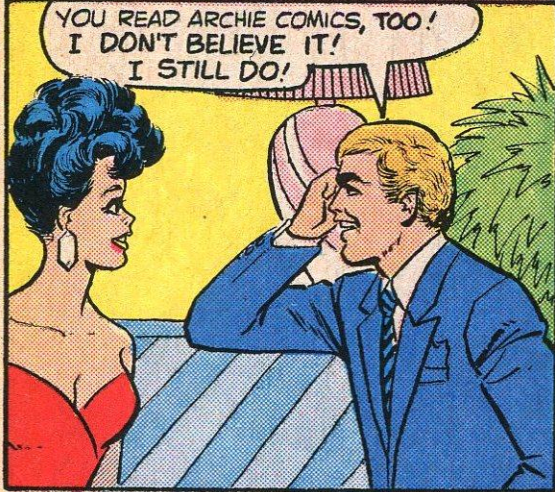
JACK'S OUTFIT BY: PERRY BENN, JEFFERSON CITY, MO



PETE'S SUIT BY BOB KELLER, GRAND RAPIDS, MI.



AS THE NIGHT WEARS ON, KATY AND PETE FIND THEY HAVE A LOT IN COMMON...



YOU READ ARCHIE COMICS, TOO!
I DON'T BELIEVE IT!
I STILL DO!



AND I LOVE
"THE TALKING
HEADS!"

YOU'RE KIDDING!
THAT'S MY FAVORITE
GROUP!

LOUNGE FURNITURE BY: ANDY RAWLAS, ATHENS, GA.



C'MON, LET'S
DANCE!

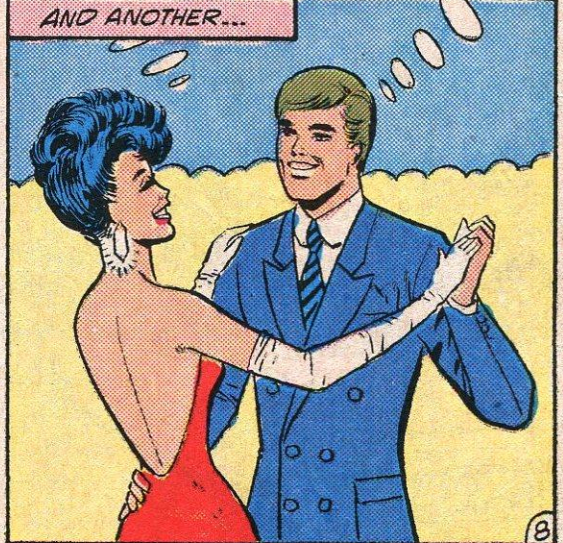
OKAY!

PUNK ROCK OUTFITS BY: SANDY COLLINS, SANTA FE, N.M.

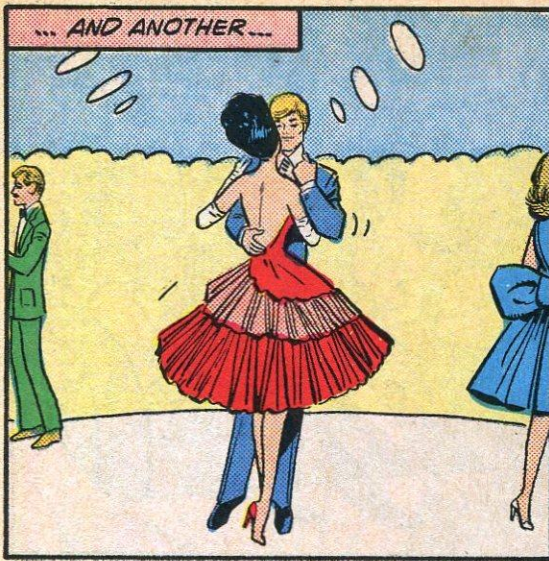
KATY'S EARRINGS BY: ELEANOR VON CROFT, HANNIBAL, MO.



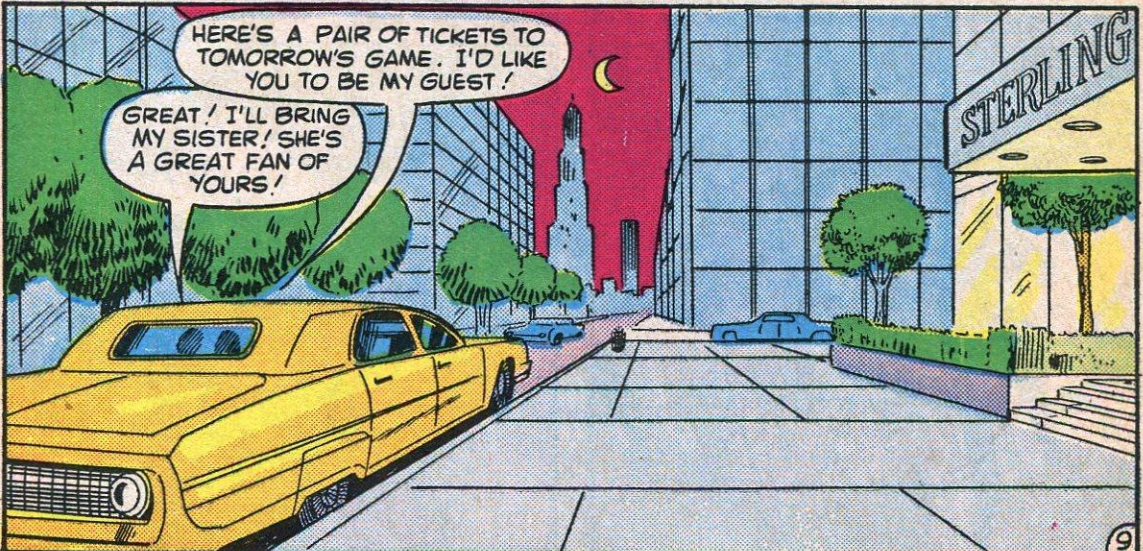
ONE DANCE LEADS TO ANOTHER...

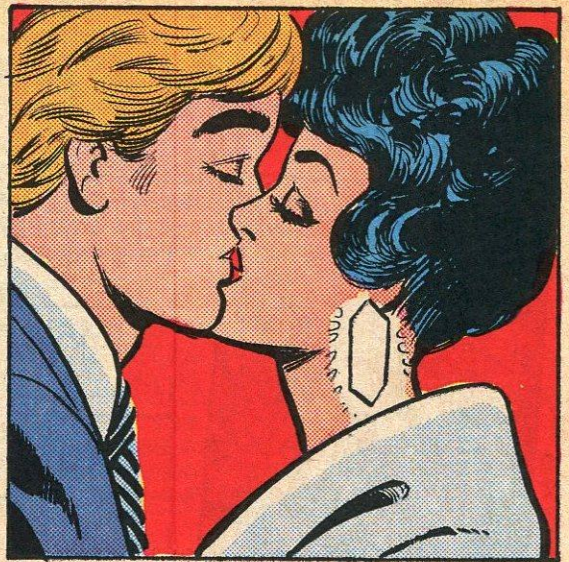
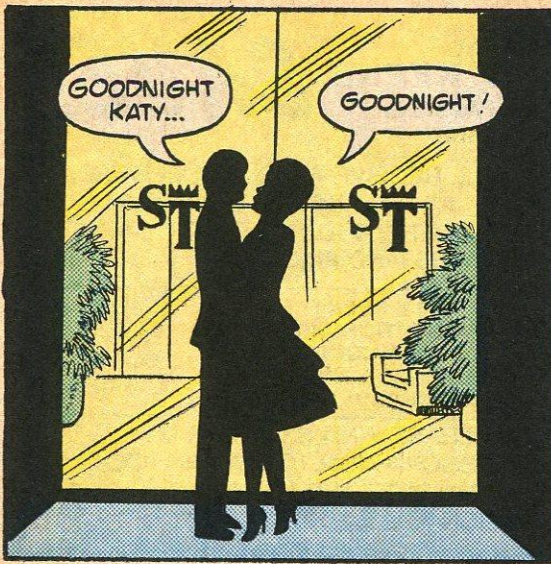


AND ANOTHER...



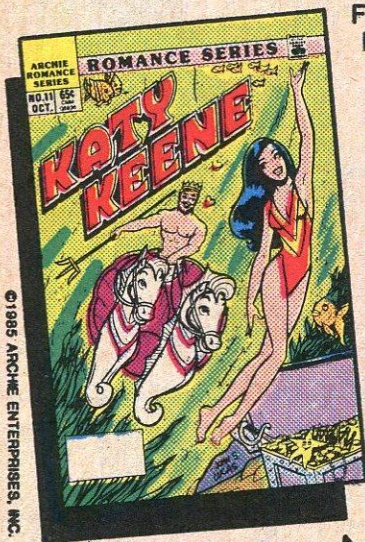
RENTAL LIMOUSINE BY: JOHN NAJJAR, FAIRLANE, MI





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FOR ONLY \$3.00, YOU'LL RECEIVE 6 ISSUES DELIVERED RIGHT TO YOUR HOME. AS A SPECIAL BONUS YOU GET A 7TH ISSUE ABSOLUTELY FREE! A TOTAL SAVINGS OF \$1.55 OFF THE NEWSSTAND PRICE!

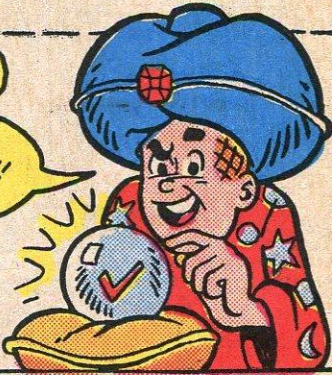


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POSTAGE PAID!
PLEASE ALLOW
8 TO 10 WEEKS
FOR DELIVERY!

MAIL TO:	KATY KEENE SUBSCRIPTION OFFER c/o ARCHIE COMIC PUB. 325 FAYETTE AVENUE MAMARONECK, N.Y. 10543		(OFFER EXPIRES OCT. 31, 1985)
	ENCLOSED PLEASE FIND \$3.00 FOR MY KATY KEENE SUBSCRIPTION. (CANADIAN ADD \$1.00 FOR POSTAGE AND HANDLING. FOREIGN ADD \$2.00)		
NAME _____		<input type="checkbox"/> BOY <input type="checkbox"/> GIRL	
(PLEASE PRINT)		AGE _____	
ADDRESS _____			
CITY & STATE _____		ZIP _____	
PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS MUST BE PAYABLE IN U.S. CURRENCY, OR BY INTERNATIONAL MONEY ORDER. PLEASE ALLOW 8 TO 10 WEEKS FOR DELIVERY.			

I SEE MORE FUN FOR YOU WHEN YOU ORDER THESE ARCHIE COMICS! THE MORE YOU ORDER... THE MORE YOU SAVE!! PICK ANY TWO COMICS FOR ONE DOLLAR! EVERY 2 ISSUES ORDERED WILL SAVE YOU 30¢!! ORDER ALL TEN TITLES AND SAVE \$1.50 OFF THE COVER PRICE!!
(OFFER EXPIRES AUGUST 31, 1985)



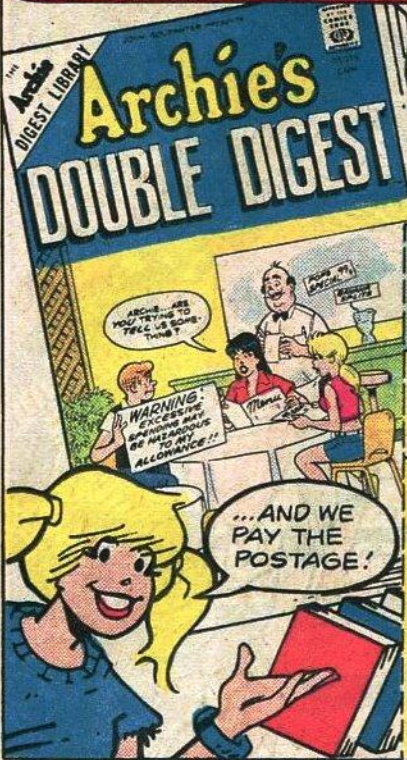
CHECKLIST!! ✓

- ARCHIE #337
- BETTY & ME #147
- B & V SPECTACULAR #552
- EVERYTHING'S ARCHIE #119
- JOSIE #551
- LIFE WITH ARCHIE #250
- LITTLE ARCHIE #549
- PALS 'N' GALS #177
- PEP #402
- WORLD OF JUGHEAD #553

POSTAGE AND HANDLING PAID.
PLEASE ALLOW 6 TO 10 WEEKS FOR DELIVERY.

MAIL TO:	ARCHIE'S CHECKLIST c/o ARCHIE COMIC PUB. 325 FAYETTE AVENUE MAMARONECK, N.Y. 10543		<input type="checkbox"/> BOY <input type="checkbox"/> GIRL
	NAME _____		
(PLEASE PRINT)		AGE _____	
ADDRESS _____			
CITY _____		STATE & ZIP CODE _____	
TOTAL AMOUNT ENCLOSED \$ _____			
PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS ADD 10¢ PER TITLE FOR POSTAGE AND HANDLING. PAYMENT MUST BE MADE IN U.S. CURRENCY OR BY INTERNATIONAL MONEY ORDER.			

SUBSCRIBE! AND GET 1 FREE!



SUBSCRIBE AND RECEIVE A NEW ISSUE EVERY 2 MONTHS! FOR \$10.00 YOU GET SIX ISSUES FOR THE PRICE OF FIVE! ... GET **1 FREE!!**

MAIL TO: ARCHIE'S DOUBLE DIGEST
 c/o ARCHIE COMIC PUB., INC.
 325 FAYETTE AVENUE
 MAMARONECK, NY 10543

OFFER EXPIRES SEPT. 30, 1985.

"ENCLOSED FIND \$10.00 FOR ARCHIE'S DOUBLE DIGEST MAGAZINE SUBSCRIPTION! I WILL RECEIVE THE NEXT FIVE ISSUES PLUS ONE ISSUE FREE AS A BONUS!!"

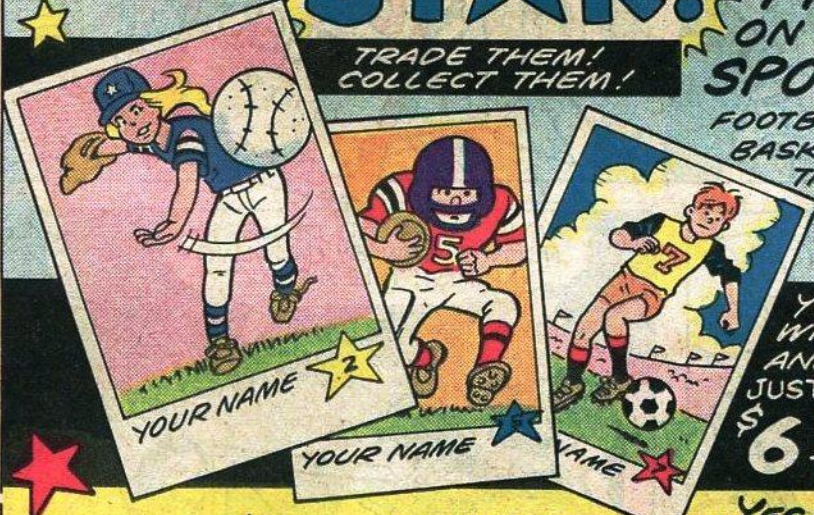
NAME: _____ AGE: _____ BOY GIRL

ADDRESS: _____

CITY: _____ STATE & ZIP: _____

PLEASE NOTE: ALL CANADIAN AND FOREIGN POSTAL ORDERS MUST BE MADE PAYABLE IN U.S. CURRENCY, OR BY INTERNATIONAL MONEY ORDER. PLEASE ALLOW 6 TO 10 WEEKS FOR DELIVERY.

BE A STAR! YOUR PICTURE ON YOUR OWN SPORTCARD!



TRADE THEM! COLLECT THEM!

FOOTBALL, BASEBALL, BASKETBALL, SOCCER, TRACK, SWIMMING, BOWLING, GOLF, CUB SCOUTS, GIRL SCOUTS, etc...

YOUR SPORTCARD WITH PICTURE AND STATISTICS!!

JUST SEND **\$6.95** ...ALONG WITH YOUR NEGATIVE!

MAIL CHECK OR MONEY ORDER TO: **OHIO SALES**
 37820 SHARPE AVE.
 WILLOUGHBY, OHIO 44094

INCLUDE NEGATIVE FROM 110, 120 or 35mm FILM.

YES! PLEASE SEND ME:
 _____ 1 DOZ. @ \$6.95
 _____ 2 DOZ. @ \$12.95
 ENCLOSED IS _____ PLUS \$1.50 FOR SHIP. & HAND.

NAME _____ AGE _____ TEAM _____

ADDRESS _____ HEIGHT _____ WEIGHT _____

CITY _____ STATE & ZIP _____ POSITION _____ POSITION NO. _____



LATER IN THE DAY...

HI, KATY!
I'M HOME!

THANK GOODNESS!
I DON'T HAVE A
THING TO WEAR!

KATY'S WARDROBE BY: JANE CRAWLEY, LIMA, OH

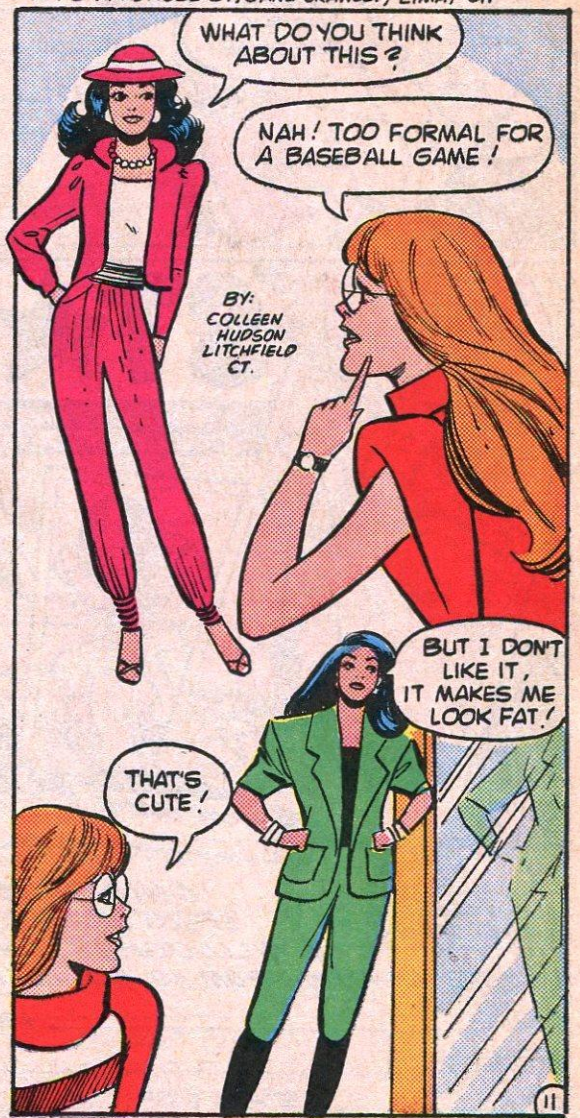


?!?

YOU'RE KIDDING!
LOOK AT ALL
THESE CLOTHES!

THAT'S THE PROBLEM!
I CAN'T DECIDE!

KATY'S HAIRDO BY: LACEY WINTERS, SEATTLE, WA



WHAT DO YOU THINK
ABOUT THIS?

NAH! TOO FORMAL FOR
A BASEBALL GAME!

BY:
COLLEEN
HUDSON
LITCHFIELD
CT.

HOW
ABOUT
THIS?

THE PANTS ARE
TOO BAGGY,
I DON'T LIKE IT!

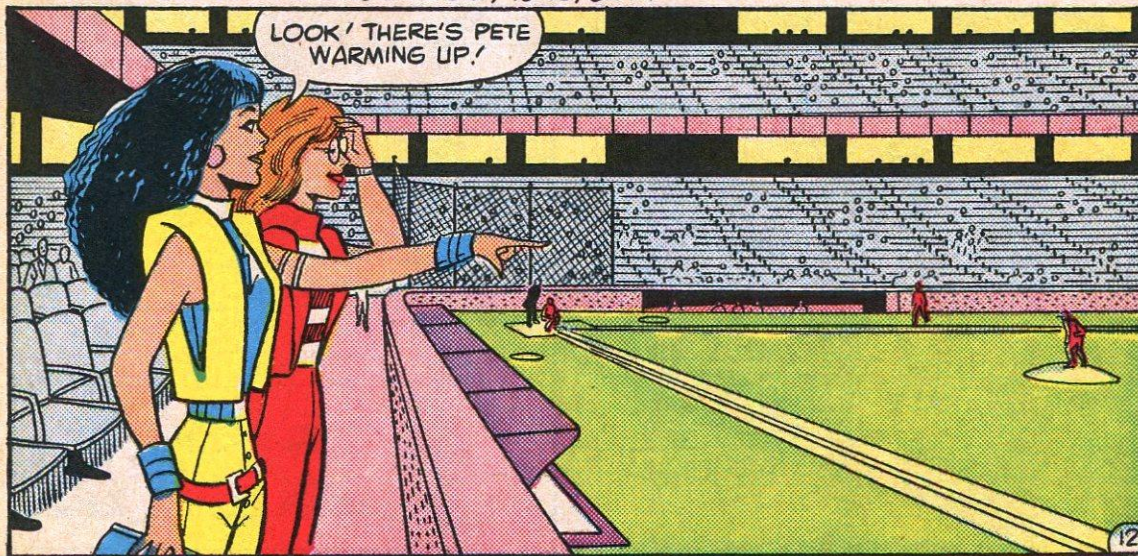
BY:
ELLIE
SUMMERS,
LITTLE ROCK,
AK

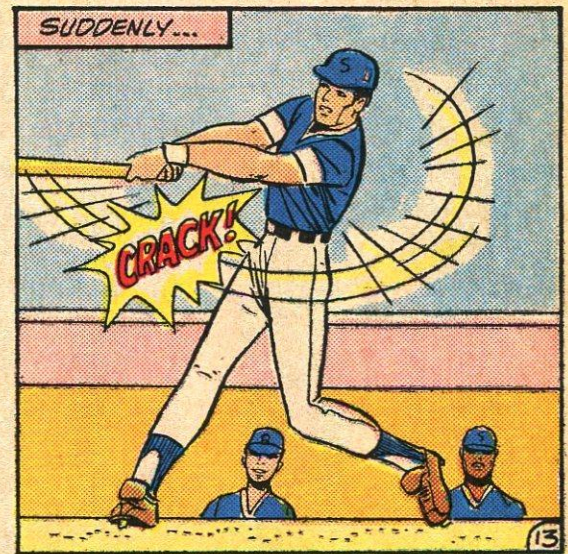
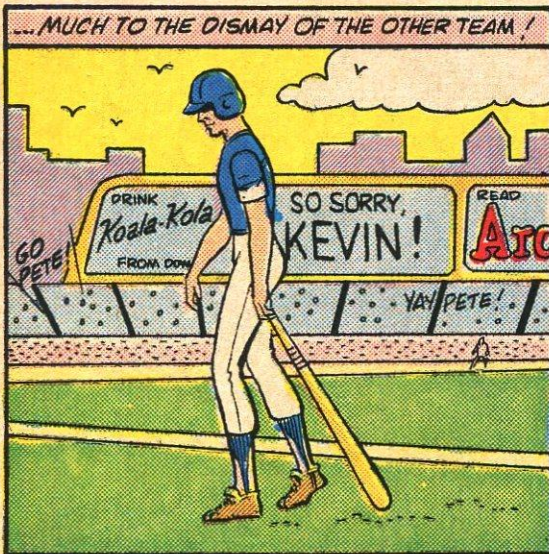
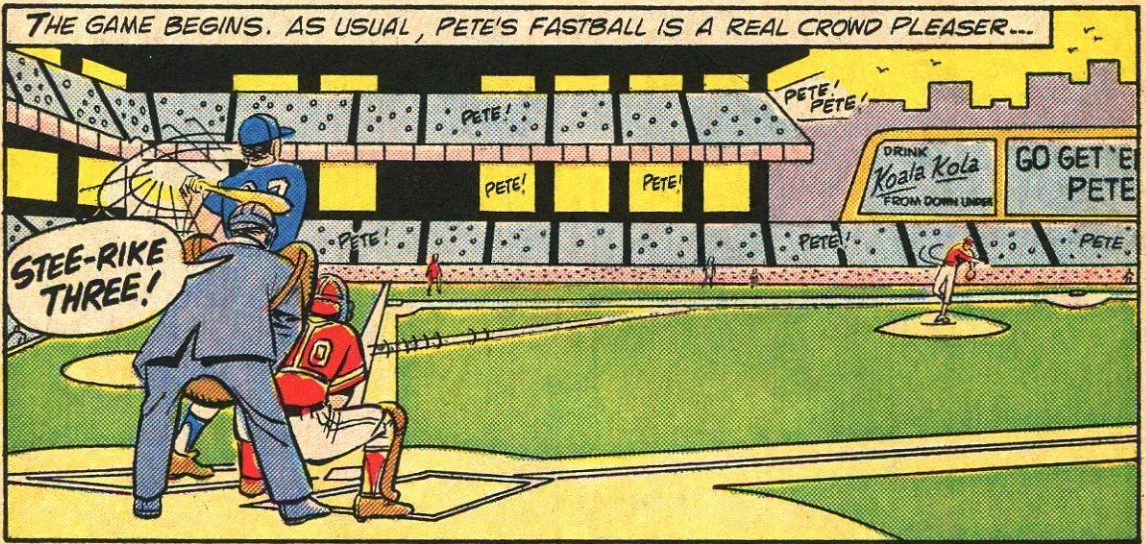
THAT'S
CUTE!

BUT I DON'T
LIKE IT,
IT MAKES ME
LOOK FAT!

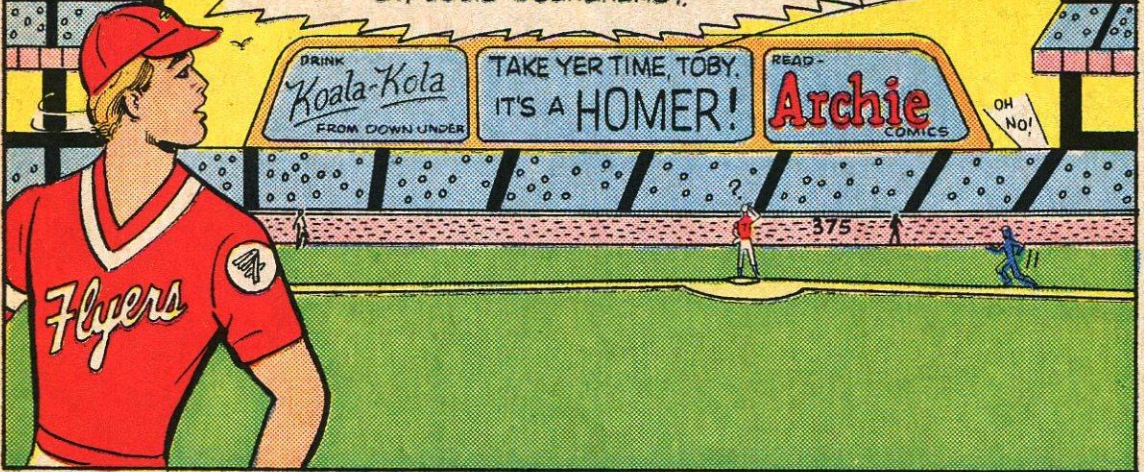


KATY'S 'JAPANESE' OUTFIT BY: JIRO NAKAMURA, TOKYO, JAPAN





... IT'S GOING, GOING, *GONE!* IT'S OUT'A THE PARK!
IT'S A *HOMERUN* FOR TOBY BUTTRESS OF THE
ST. LOUIS SCORCHERS!!



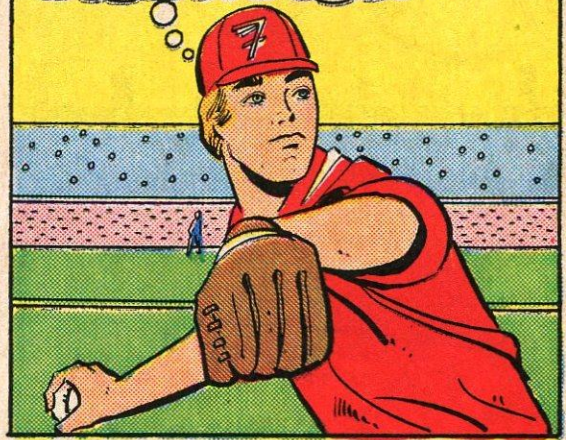
BASEBALL STADIUM & UNIFORMS DESIGNED BY: SCOTT ROSENBAUM, BLOOMINGTON, IN

... BUTTRESS HAS JUST BROKEN A STRING
OF 6 CONSECUTIVE NO-HIT INNINGS
FOR FLOWERS!

WOW! I CAN'T BELIEVE
I GAVE UP THAT HOMER
IN THE FIRST INNING!
WHAT'S GOIN' ON?...

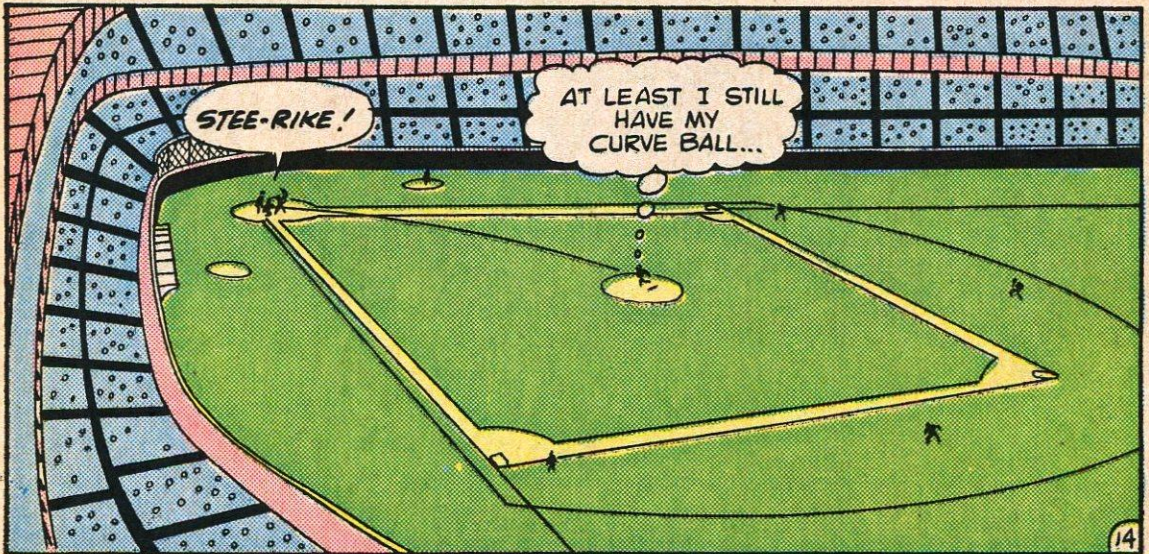


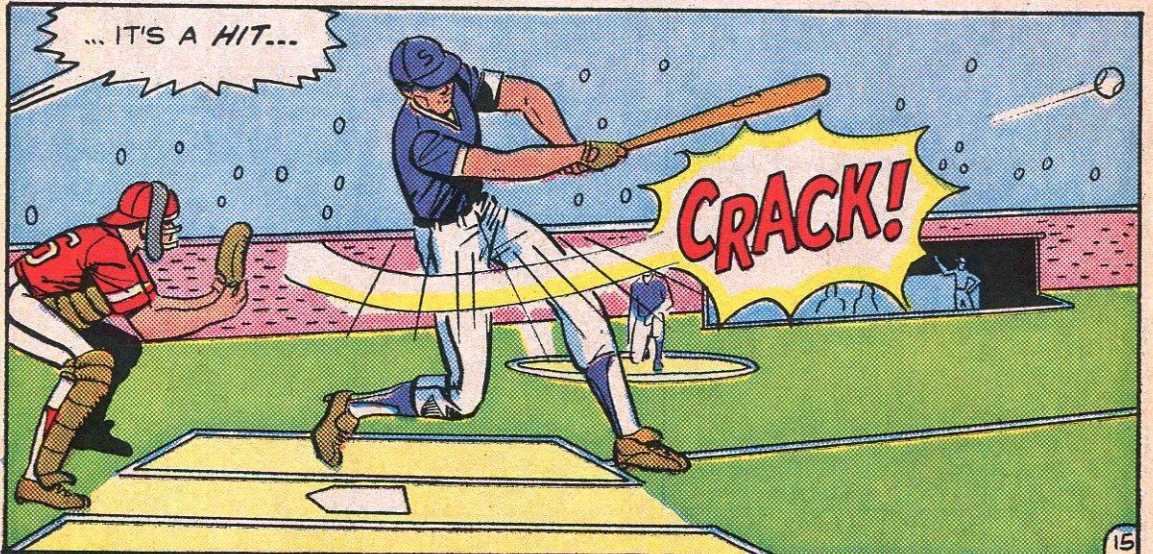
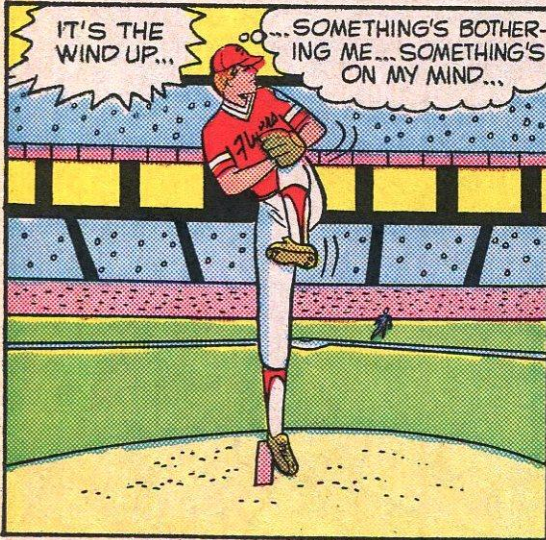
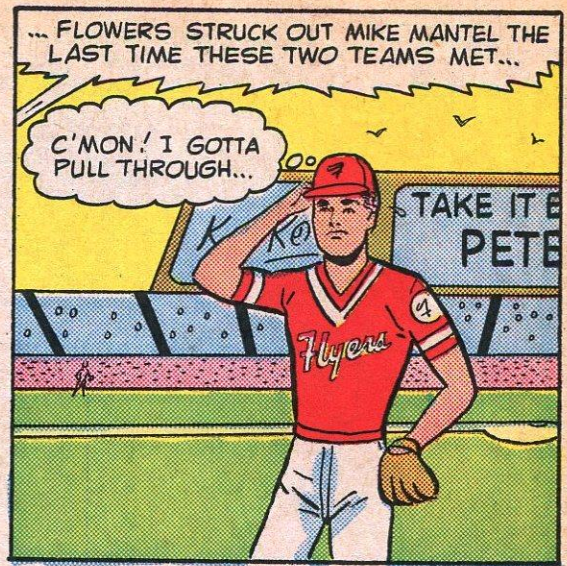
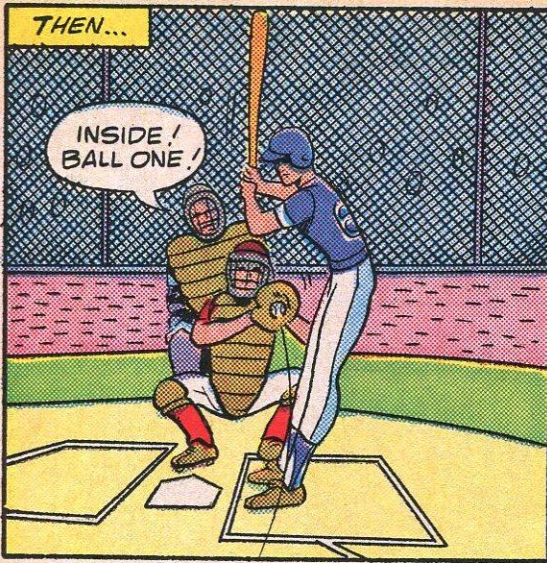
SOMETHING'S GOING ON...
SOMETHING'S ON MY MIND...



STEE-RIKE!

AT LEAST I STILL
HAVE MY
CURVE BALL...



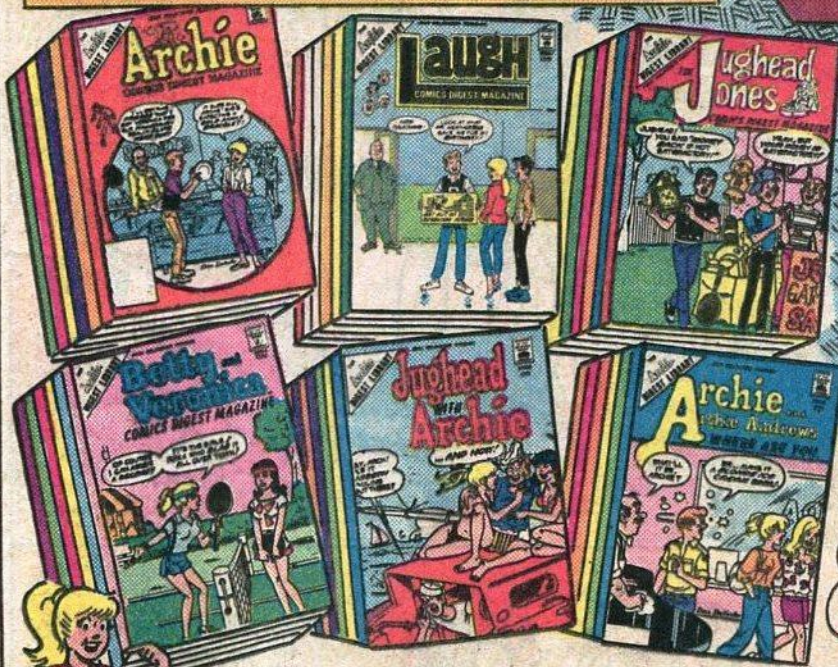


FOUR EQUALS FIVE?

YES! THAT'S *CORRECT!*
 WHEN YOU SUBSCRIBE TO
 ARCHIE'S SPECIAL DIGEST OFFER
 YOU'LL RECEIVE THE NEXT FIVE ISSUES
 FOR THE PRICE OF FOUR!
 YOU'LL GET ONE ISSUE **FREE!**



4=5



EACH *SUBSCRIPTION* ADDS UP TO *FIVE!*
 YOU *SAVE \$1.25* WITH EACH
 SUBSCRIPTION!



FILL OUT
 COUPON
 AND
 MAIL
 TODAY

MAIL TO: ARCHIE'S SPECIAL DIGEST OFFER
 325 FAYETTE AVENUE
 MAMARONECK, N.Y. 10543

ALLOW
 6 TO 10
 WEEKS FOR
 DELIVERY

ENCLOSED FIND \$ 5.00 FOR EACH TITLE CHECKED (FOREIGN ORDERS ADD \$ 3.00 PER TITLE FOR POSTAGE.) I WILL RECEIVE THE NEXT FIVE ISSUES OF EACH TITLE WHICH INCLUDES ONE FREE ISSUE AS A BONUS! (OFFER EXPIRES AUG 31, 1985)

- | | | | |
|--|---------|--|---------|
| <input type="checkbox"/> ARCHIE COMICS DIGEST | \$ 5.00 | <input type="checkbox"/> BETTY AND VERONICA COMICS DIGEST | \$ 5.00 |
| <input type="checkbox"/> LAUGH COMICS DIGEST | \$ 5.00 | <input type="checkbox"/> JUGHEAD WITH ARCHIE COMICS DIGEST | \$ 5.00 |
| <input type="checkbox"/> JUGHEAD JONES COMICS DIGEST | \$ 5.00 | <input type="checkbox"/> ARCHIE ANDREWS WHERE ARE YOU DIGEST | \$ 5.00 |

NAME
 (PLEASE PRINT)

AGE

MALE
 FEMALE

ADDRESS

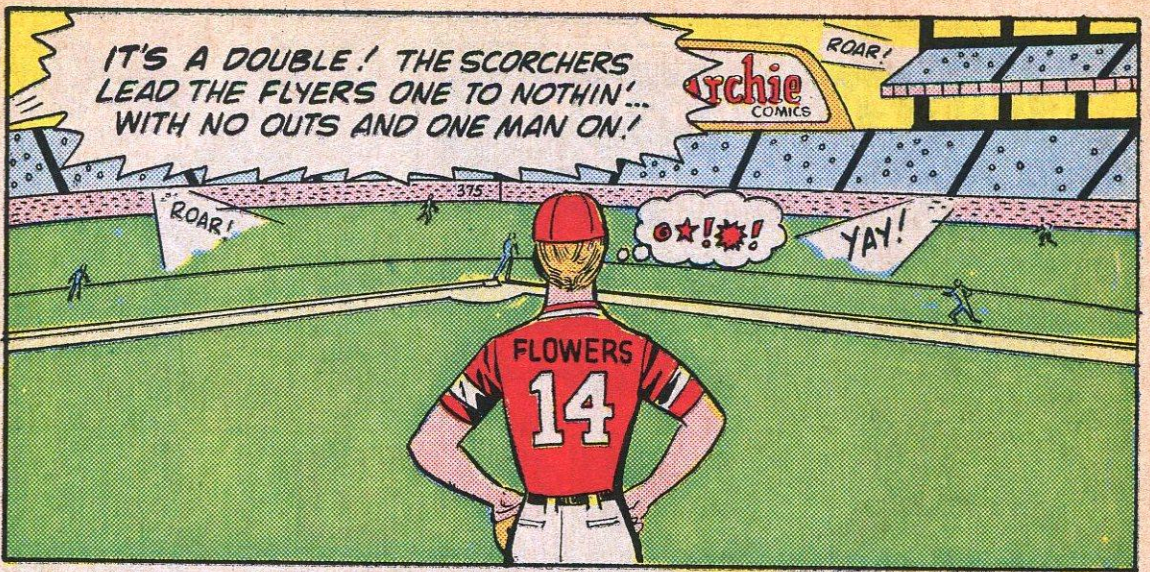
CITY

STATE & ZIP

TOTAL AMOUNT
 ENCLOSED

\$ _____

PLEASE NOTE: ALL CANADIAN AND FOREIGN POSTAL MONEY ORDERS MUST BE PAYABLE IN U.S. CURRENCY OR BY INTERNATIONAL MONEY ORDER.



IT'S A DOUBLE! THE SCORCHERS LEAD THE FLYERS ONE TO NOTHIN'... WITH NO OUTS AND ONE MAN ON!

archie COMICS

ROAR!

ROAR!

☆!☆!☆!

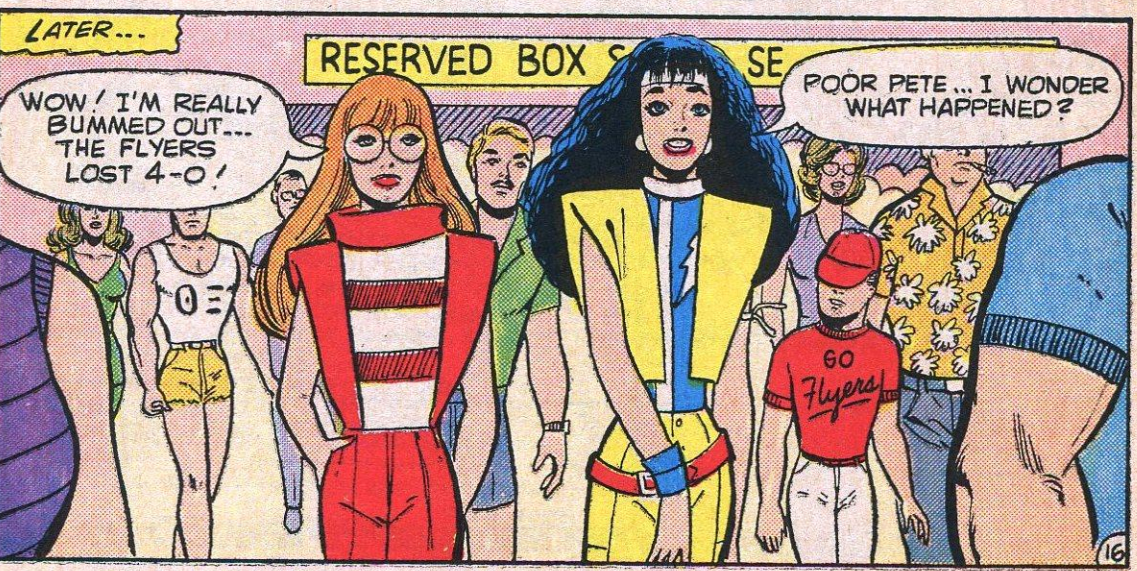
YAY!



FLOWERS IS REALLY HAVING A ROUGH TIME OUT THERE FOLKS! AND HERE COMES THE TEAM MANAGER...



... AND IT LOOKS LIKE PETE FLOWERS IS OUT OF THE GAME !!

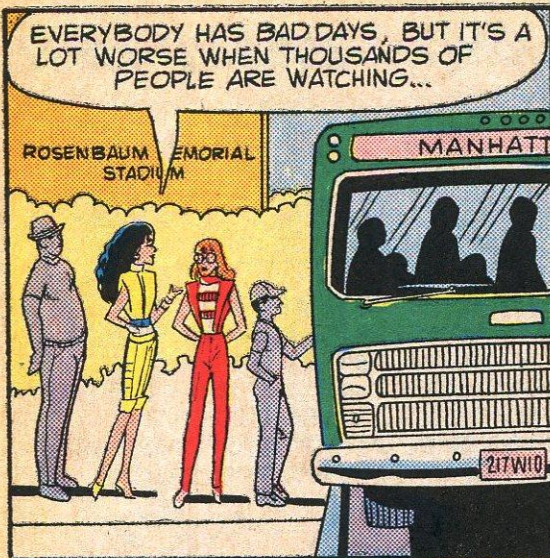


LATER...

RESERVED BOX SEAT

WOW! I'M REALLY BUMMED OUT... THE FLYERS LOST 4-0!

POOR PETE... I WONDER WHAT HAPPENED?



EVERYBODY HAS BAD DAYS, BUT IT'S A LOT WORSE WHEN THOUSANDS OF PEOPLE ARE WATCHING...

ROSENBAUM MEMORIAL STADIUM

MANHATT

217W10

BUS DESIGNED BY: DENNIS ENGLE RICHMOND, VA



ARE YOU STILL GOING TO MEET HIM AT THAT RESTAURANT?

OF COURSE! HE MIGHT NEED SOMEONE TO TALK TO!



I'M REAL SORRY ABOUT WHAT HAPPENED, PETE! DO YA WANNA GO FOR A BITE TO EAT, MY TREAT!

SHOWERS ->

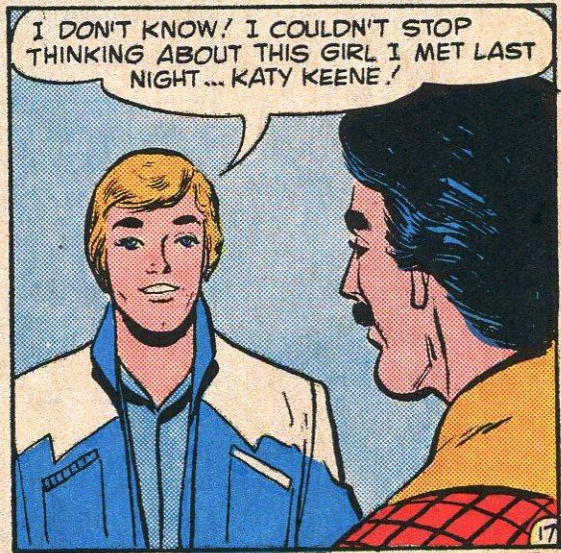
ED'S OUTFIT BY CARL ENT MUNCIE, IN

PETE'S OUTFIT BY WARREN SAMPSON, NEW ORLEANS, LA.



NO THANKS, ED...

WHAT HAPPENED OUT THERE? YOU HAD SUCH A GREAT START...



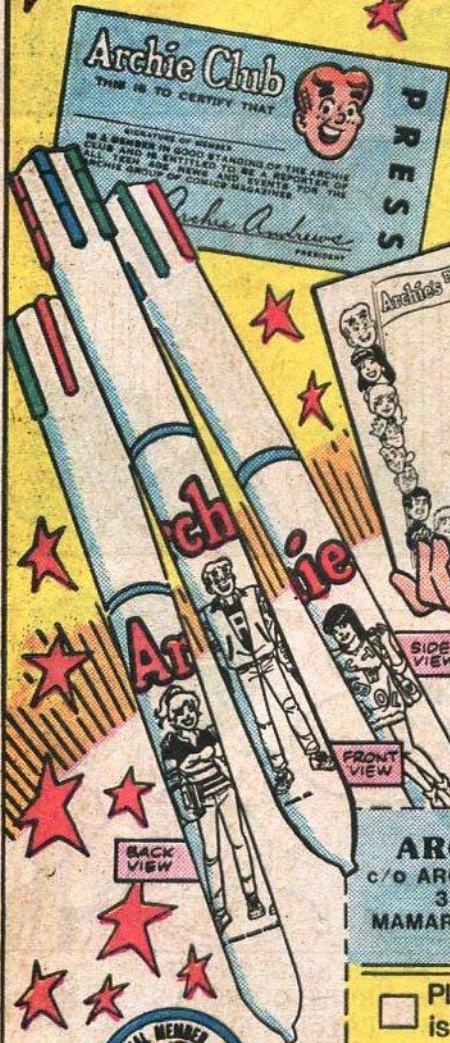
I DON'T KNOW! I COULDN'T STOP THINKING ABOUT THIS GIRL I MET LAST NIGHT... KATY KEENE!

FANS! NOW YOU CAN JOIN THE BRAND NEW

Archie FAN CLUB

...AND BE ELIGIBLE TO WIN CASH PRIZES!!

CLUB MEMBERS RECEIVE A 25 SHEET NOTE PAD, MEMBERSHIP CARD, 4-COLOR BUTTON AND A TERRIFIC PEN THAT WRITES IN 3 COLORS! YOU'LL ALSO RECEIVE SPECIAL DISCOUNT COUPONS FOR OTHER GREAT ARCHIE PRODUCTS!



ALL FOR ONLY \$3.00!

MAIL TO!

ARCHIE FAN CLUB
 c/o ARCHIE COMIC PUBLICATIONS
 325 FAYETTE AVENUE
 MAMARONECK, NEW YORK 10543

Total amount enclosed
 \$ _____

Send me

 kit(s).

- Please enroll me in the ARCHIE FAN CLUB. Enclosed is \$3.00 for each membership kit ordered.
- I am already an ARCHIE CLUB MEMBER! Enclosed is \$2.00 for the PEN and NOTE PAD only!
 (OFFER EXPIRES AUG. 31, 1985)

Boy
 Girl

NAME (please print) _____ AGE _____

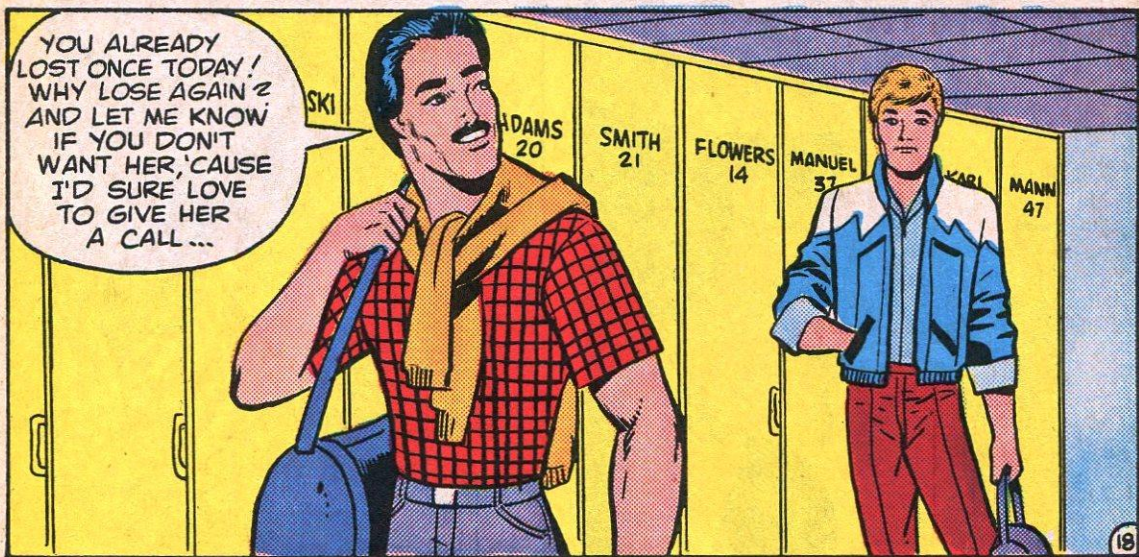
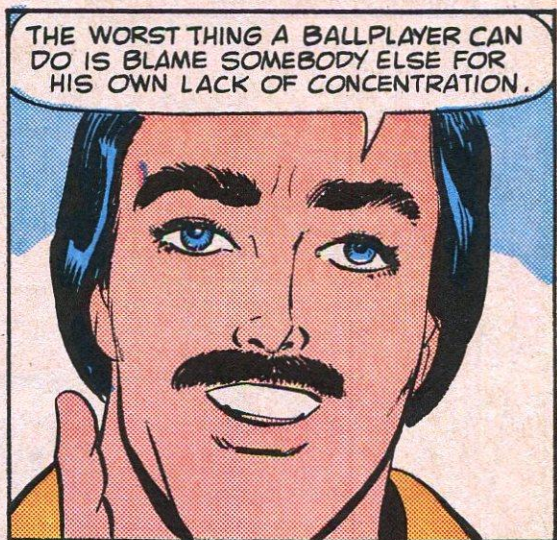
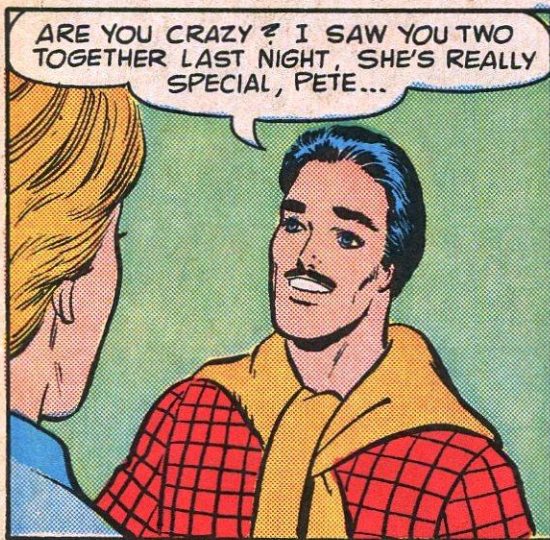
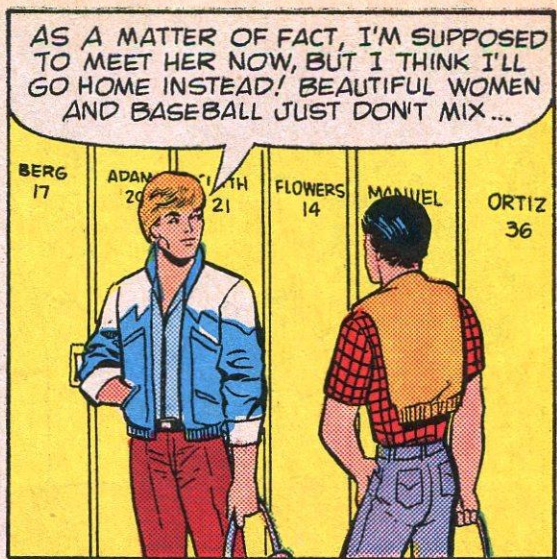
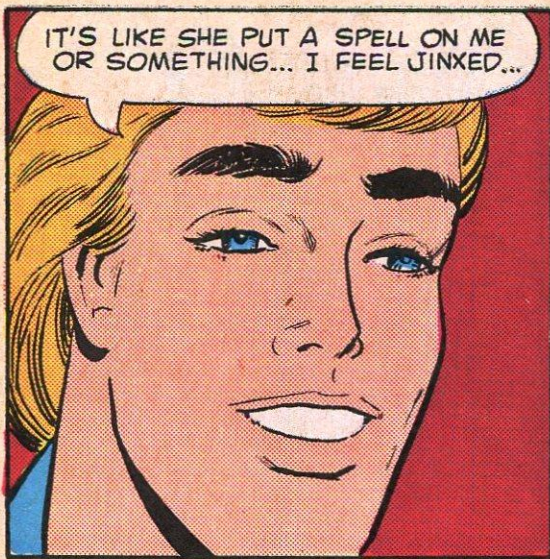
ADDRESS _____

CITY _____ STATE & ZIP _____

PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS MUST BE PAYABLE IN U.S. CURRENCY, OR BY INTERNATIONAL MONEY ORDER. PLEASE ALLOW 8 TO 10 WEEKS FOR DELIVERY.

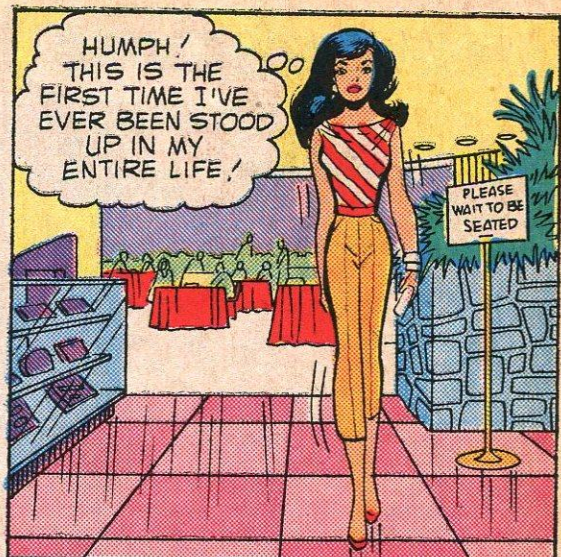
If you are already an ARCHIE CLUB MEMBER, send in \$2.00 and receive the 3-COLOR PEN and NOTE PAD!



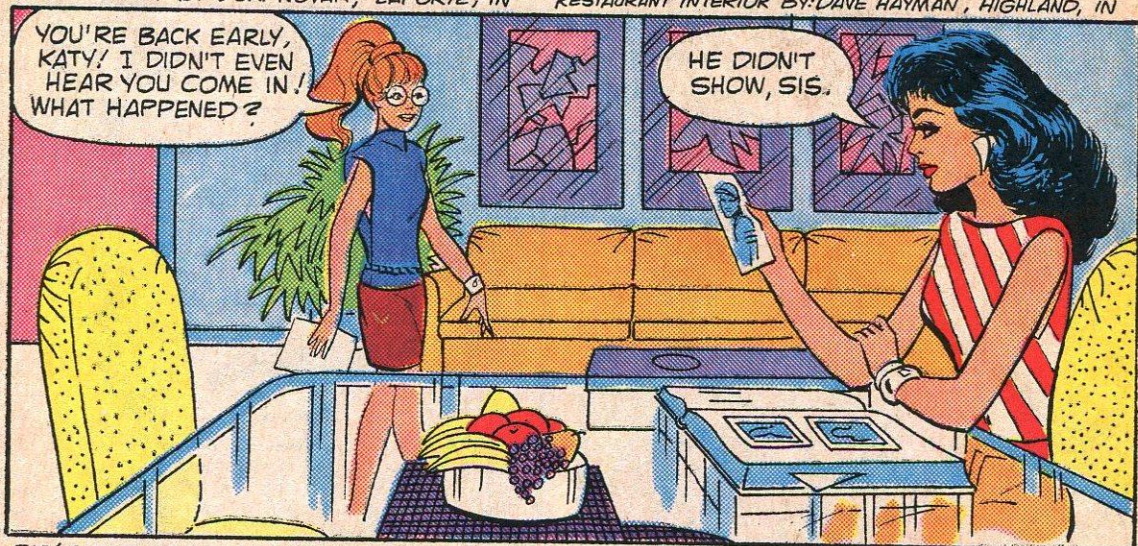




KATY'S OUTFIT BY: DORI NOVAK, LAPORTE, IN



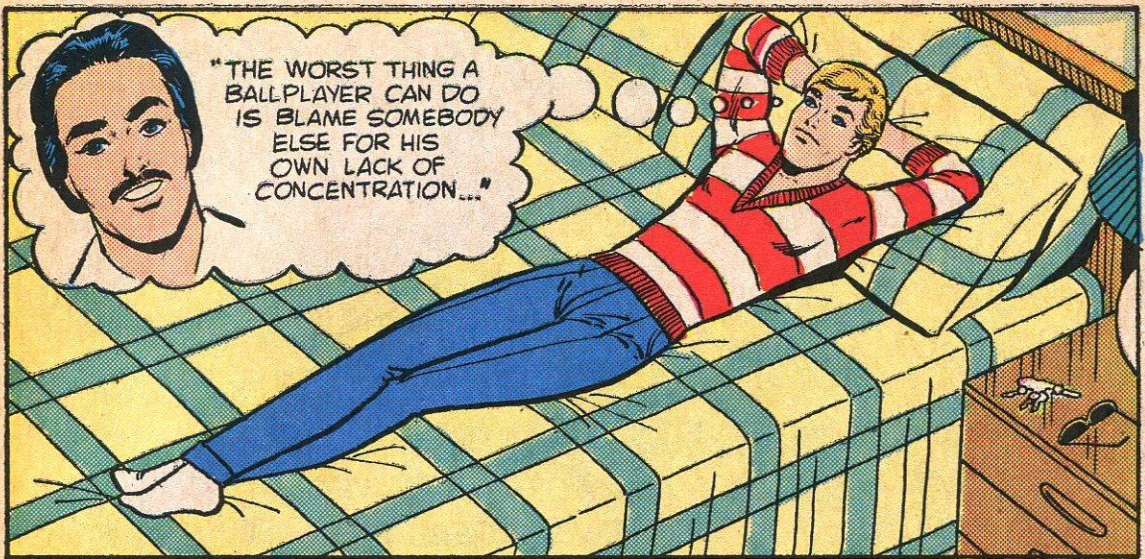
RESTAURANT INTERIOR BY: DAVE HAYMAN, HIGHLAND, IN



SIS' OUTFIT BY: HELENE MORES, OGDEN DUNES, IN

DINING ROOM FURNITURE BY: DEE FLYNN, SANTE FE, N.M.





PETE'S OUTFIT BY: BRAD POHLMAN, INDIANAPOLIS, IN.

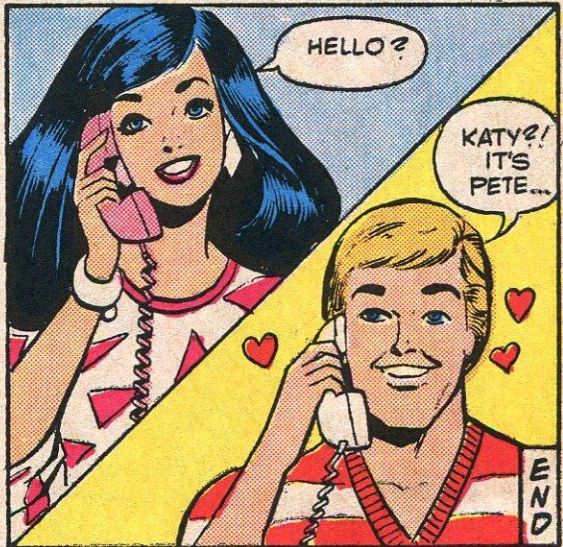
PETE'S BEDROOM BY: GAIL GARLAND, PEORIA, IL



KATY'S OUTFIT BY: JANE BECKMAN, HAMPSTEAD, MD.



KATY'S TELEPHONE BY: LIZ DEAN, CHEYENNE, WY



Hints from SIS

DEAR SIS,
I THINK YOU HAD THREE GREAT
HINTS IN THE COMIC "KATY KEENE."
COULD YOU GIVE US SOME MORE
GOOD TIPS?

- TRACI MONTEIRO
LINCOLN, R. I.

SURE!
HERE ARE SOME
MORE GREAT TIPS
SENT IN BY
LINDA WAYNER
BROOKLYN, N.Y

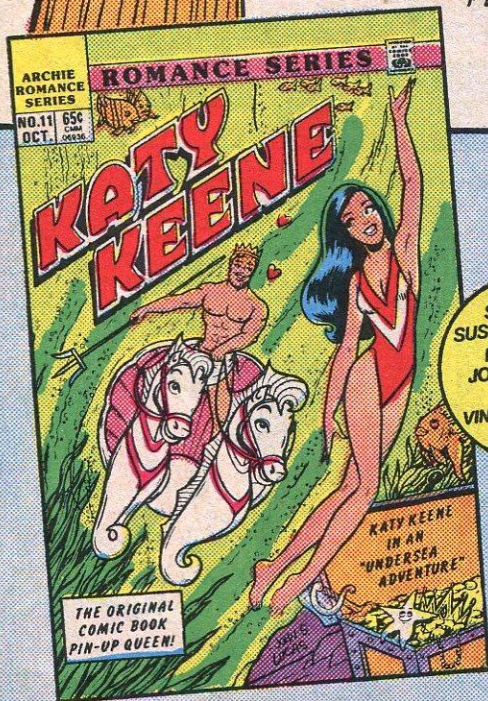
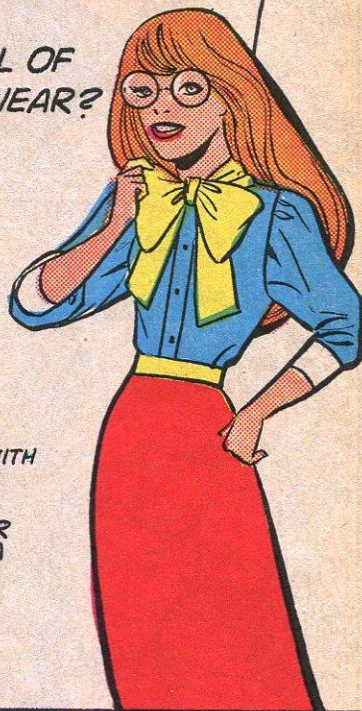
DO YOU HAVE A CLOSETFUL OF
CLOTHES AND NOTHING TO WEAR?
TRY THESE IDEAS :

A DARK JACKET,
A MATCHING SKIRT, A
WHITE BLOUSE WITH A
LACE COLLAR AND A
WHITE HANDKERCHIEF.

WOW! OR...

COMBINE A WHITE BLOUSE WITH
ANY COLOR SKIRT. SELECT
A SASH OR SCARF TO
MATCH THE SKIRT AND WEAR
IT AROUND YOUR NECK AS A
FLOPPY BOWTIE.

SMASHING!



SCRIPT:
SUSAN BERKLEY
PENCILS:
JOHN LUCAS
INKS:
VINCE COLLETTA

DON'T MISS THE
NEXT GREAT ISSUE
OF KATY KEENE!
FOLLOW KATY ON
AN UNDERWATER
ADVENTURE FILLED
WITH FANTASY
AND ROMANCE!

WE LOVE
KATY!

KATY
KEENE
FOREVER!

YAY
KATY!

WE'RE KEEN
ON
KATY!

FANS!
NOW YOU CAN JOIN
THE BRAND NEW
**KATY KEENE
FAN CLUB**

CLUB MEMBERS RECEIVE A 25 SHEET NOTE PAD,
MEMBERSHIP CARD, 4-COLOR BUTTON AND A FASHION
DESIGNER PEN THAT WRITES IN 3 COLORS! YOU'LL ALSO
RECEIVE SPECIAL DISCOUNT COUPONS FOR OTHER KATY
KEENE AND ARCHIE PRODUCTS! ALL FOR ONLY \$3.00!



MAIL
TO:



KATY KEENE FAN CLUB
c/o ARCHIE COMIC PUBLICATIONS
325 FAYETTE AVENUE
MAMARONECK, NEW YORK 10543

Boy
Girl

Please enroll me in the KATY KEENE
FAN CLUB. Enclosed is \$3.00 for each
membership kit ordered. Send me ___kit(s).
Total amount enclosed \$_____

Name (please print)

Age

Address

City

State & Zip

PLEASE
ALLOW
6 TO 10
WEEKS FOR
DELIVERY.

OFFER
EXPIRES
AUGUST 31,
1985

EARN FAMOUS NAME

EARN \$1.00 AN ITEM



PRIZES OR CASH



SELL CARDS & GIFTS FROM FREE SALES ALBUM!

GO, GO, GO... WITH CAPTAIN "O"!

PICK YOUR PRIZE from Olympic's FREE full-color Prize Catalog! OR KEEP CASH — \$1.00 for every item sold! It's easy to earn PRIZES or CASH by selling Imprinted Christmas Cards and Stationery, All Occasion Cards and Gifts from Olympic's FREE 1985 Sales Album!

Show your Sales Album to friends, relatives, neighbors. *Anyone's a prospect!* With Olympic,

you pay nothing... owe nothing... return nothing! You get full membership information and all sales material FREE!

SODON'T WAIT! Call our Captain "O" operator TOLL FREE now, or mail us your name, address and zip code TODAY!

OLYMPIC SALES CLUB, INC.
Dept. 85AC6 Enfield, CT 06082

PICK FROM
100
SUPER PRIZES

TASCO TELESCOPE Sell 26 Items

TASCO MICROSCOPE LAB Sell 16 Items

CASIO CHRONO-ALARM WATCH Sell 12 Items

MAGIC STICKERS SET Sell 9 Items

KODAMATIC "PARTYSTAR" CAMERA Sell 20 Items

G.E. 5" TV/AM-FM RADIO Sell 90 Items

G.E. AM/FM LED DIGITAL CLOCK RADIO Sell 20 Items

STEMMLER GLASS BOW ARCHERY SET Sell 15 Items

3-IN-1 CHANGEABLE ROBOT Sell 13 Items

TRIVIAL PURSUIT GAME Sell 25 Items

CALLIGRAPHY MARKER SET Sell 9 Items

KODAK DISC CAMERA OUTFIT Sell 30 Items

X-ACTO DELUXE KNIFE CHEST Sell 10 Items

ESTES ELECTRIC LAUNCH ROCKET KIT Sell 16 Items

WEBCOR ZIP TELEPHONE Sell 13 Items

INTERNAL FRAME PACK Sell 21 Items

JORDACHE ACTION WALLETS Sell 10 Items

FROG PHONE Sell 19 Items

3 SOUNDS BIKE SIREN WITH MICROPHONE Sell 9 Items

SPALDING BASKETBALL Sell 15 Items

GOBOTS CONVERTIBLE MODELS Sell 15 Items

BLACKSTONE MAGIC SHOW SET Sell 10 Items

GIRL'S LOCK SPORT WATCH Sell 14 Items

NORELOO STYLING BRUSH Sell 9 Items

MAC GREGOR BASEBALL GLOVE AND BALL Sell 20 Items

ARMITRON KOPY KAT GAME CHRONO-ALARM WATCH Sell 12 Items

ACADEMY NYLON BACKPACK TENT Sell 18 Items

BIG BOUNCE TRAMPOLINE Sell 15 Items

G.E. WALKIE-TALKIE SET WITH MORSE CODE Sell 19 Items

BMX STYLE BICYCLE Sell 75 Items

SPIN FISHING OUTFIT Sell 18 Items

SWINGING DOLL Sell 9 Items

SENIOR CHEMISTRY LAB Sell 18 Items

CAMEL DELUXE SLEEPING BAG Sell 20 Items

HI-INTENSITY LIGHTED ALARM CLOCK Sell 18 Items

NSC SOLAR-POWERED POCKET CALCULATOR Sell 9 Items

KODAK "WINNER" POCKET INSTAMATIC CAMERA OUTFIT Sell 13 Items

TSR DUNGEONS & DRAGONS ADVENTURE GAME Sell 9 Items

MAGNAVOX AM/FM STEREO RADIO CASSETTE RECORDER Sell 51 Items

TWO-MAN BOAT KIT Sell 21 Items

BONTEMPI ELECTRIC ORGAN Sell 24 Items

MAGNAVOX PORTABLE TV Sell 60 Items

FASHION COSMETICS Sell 17 Items

KODAK "STYLELITE" POCKET CAMERA OUTFIT Sell 20 Items

NOMAD DAY PACK Sell 8 Items

HUGGABLE MONKEY PUPPET Sell 13 Items

CALCULATOR Sell 10 Items

HOUSEHOLD BATTERY CHARGER Sell 14 Items

G.E. CASSETTE RECORDER-PLAYER Sell 22 Items

BIKE GENERATOR LIGHT SET Sell 10 Items

LATCH HOOK KIT Sell 8 Items

BACKPACKERS PUSH TOY Sell 13 Items

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PHONE FREE

CALL CAPTAIN "O" OPERATOR TOLL FREE

1-800-528-6644*

(In Arizona: 1-800-352-0458)

24 HOURS A DAY...

7 DAYS A WEEK, including Sunday

* Service available in 48 United States and Puerto Rico. Alaska and Hawaii please reply by mail.



Ask for Marge

She or another CAPTAIN "O" operator is waiting to rush your name, address and ZIP CODE to us.

* PLEASE... operators can take name and address only... CANNOT answer questions.

DISCOUNT 32 PAGE COMIC SUBSCRIPTIONS!

SIX 65¢ COMICS DELIVERED TO YOUR HOME FOR ONLY \$3.00!

POSTAGE AND HANDLING PAID BY ARCHIE!



YOU SAVE **90¢** ON EVERY ONE YEAR SUBSCRIPTION YOU ORDER!! YOU PAY ONLY **50¢** PER ISSUE!

MAIL TO:

DISCOUNT SUBSCRIPTION OFFER
% ARCHIE COMIC PUBLICATIONS
325 FAYETTE AVENUE (DEPT. AS32)
MAMARONECK, NY 10543

ENCLOSED IS \$3.00 FOR EVERY SUBSCRIPTION I HAVE CHECKED ON THE RIGHT! FOREIGN ORDERS ADD \$2.00 PER TITLE ORDERED!

(OFFER EXPIRES DEC. 31, 1985.)

- EVERYTHING'S ARCHIE
- JUGHEAD
- ARCHIE
- BETTY AND VERONICA
- ARCHIE AT RIVERDALE HIGH
- ARCHIE'S T.V. LAUGH-OUT
- LIFE WITH ARCHIE
- ARCHIE'S PALS 'N' GALS
- LAUGH AND ME
- ARCHIE AND ME
- PEP
- KATY KEENE



NAME (PLEASE PRINT)

AGE

BOY
 GIRL

ADDRESS

CITY & STATE

ZIP

PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS MUST BE PAYABLE IN U.S. CURRENCY, OR BY INTERNATIONAL MONEY ORDER. PLEASE ALLOW 8 TO 10 WEEKS FOR DELIVERY.

A Juicy

OFFER FROM

Pineapple

SEND TO: PINEAPPLE STICKER CLUB
95 GRAND AVE., TORONTO, CANADA,
M8Y 2Z1

PLEASE PRINT

NAME _____

ADDRESS _____

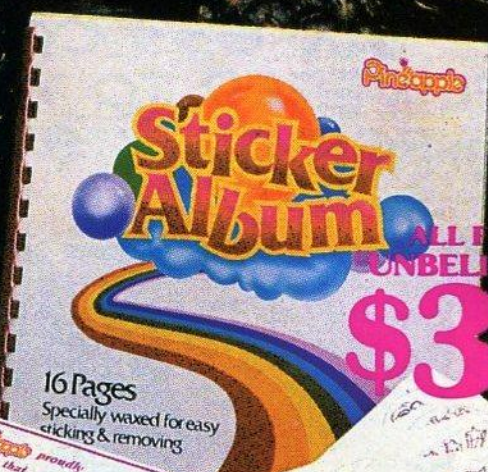
CITY _____ AGE _____

STATE/PROV. _____ ZIP _____

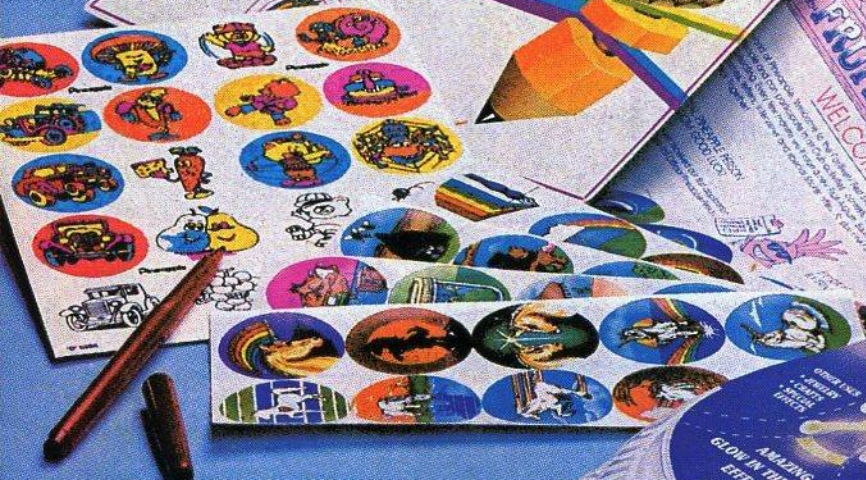
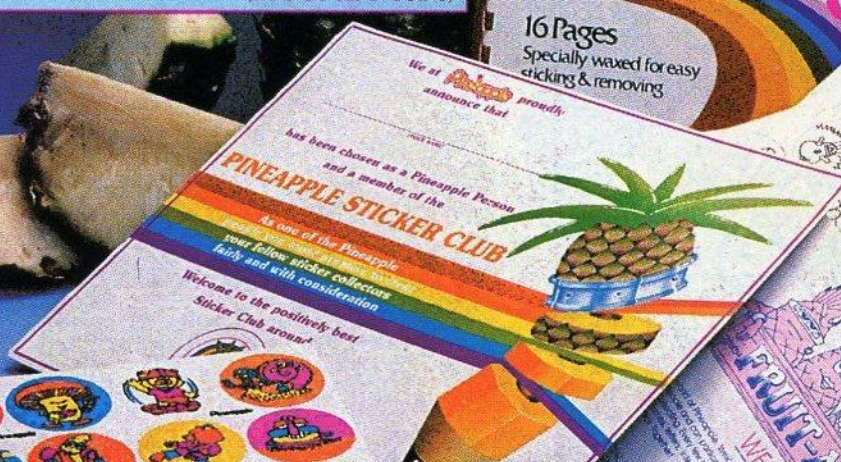
JUICY STICKER OFFER (\$3.00) X Qty. = Total

POSTAGE AND HANDLING (\$1.00) X _____ = _____

*ADD \$1.00 PER KIT TOTAL = _____
(DO NOT SEND COINS)



ALL FOR AN UNBELIEVABLE
\$3.00



- 50 FULL COLOR STICKERS
- 100 COLOR-YOUR OWN "STICKER DOODLE" STICKERS
- 5 STICKER DOODLE MARKERS
- A PINEAPPLE STICKER ALBUM WITH SPECIALLY WAXED COLORED PAGES.

PLUS!!

- AN OFFICIAL PINEAPPLE STICKER CLUB CERTIFICATE
- A FRUIT-A-GRAM NEWSLETTER
- A SPECIAL OFFER SHEET

AND "FREE"

RECHARGEABLE... GLOW-IN-THE-DARK NEON LACE™ FOR SHOES, JEWELRY OR SPECIAL EFFECTS. YOU WILL RECEIVE FREE ONE PACKAGE IN EITHER GREEN OR ORANGE.

Offer Expires December 31, 1985

PINEAPPLE STICKER CLUB
95 Grand Ave., Toronto, Canada M8Y 2Z1